



zarzar

visual design

portfolio 24



Karmel Zarzar 29 June 1992

i am a multi-cultural visual communication designer based in Hamburg

with a Palestinian-Syrian and German background cultures, my unique perspective allows me to create innovative and captivating designs in photography, corporate design, film, and more

lately, i have got my diploma at HTK - Academy in communication design in Hamburg - Germany

international graphic design program 09.2010 - 12.2012

Damascus, Syria

- Learned all Adobe CS5 programs.
- Working on various graphic design projects.

internship alba büro Munich 07.2016 - 09.2016

Munich, Germany

- Worked on ads for National Geographic.
- Organization of files and Data.
- Printing and layouts.

photo compositing art exhibition, 2013

Damascus, Syria

- Doing an exhibiton about Syrian War in New Horizon Center in Damascus - Syria.

student in-house job Up Advertinsing 09.2020 - 01.2021

Hamburg, Germany

- Come up with unique graphic designs ideas for clients.
- Works closely with the copywriting team.

freelancing 2013 - till now

all over the world

- Developed concept and corporate design.
- Worked on marketing campaigns for brands.
- Multiple video and stills projects.

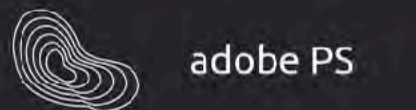
riebeaux training & coaching video editor / visual director 08.22 - 08.23

Hamburg, Germany

- Visual director and Video editer for E-learning plat-form.

htk academy diploma in visual communication design 2020-2024

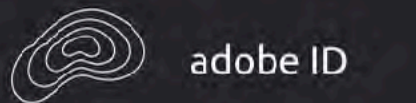
Hamburg, Germany



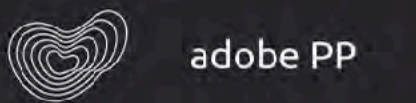
adobe PS



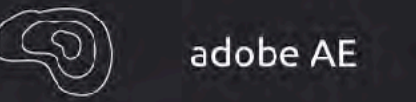
adobe AI



adobe ID



adobe PP



adobe AE



figma

Arabic



English



Deutsch



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zarzar

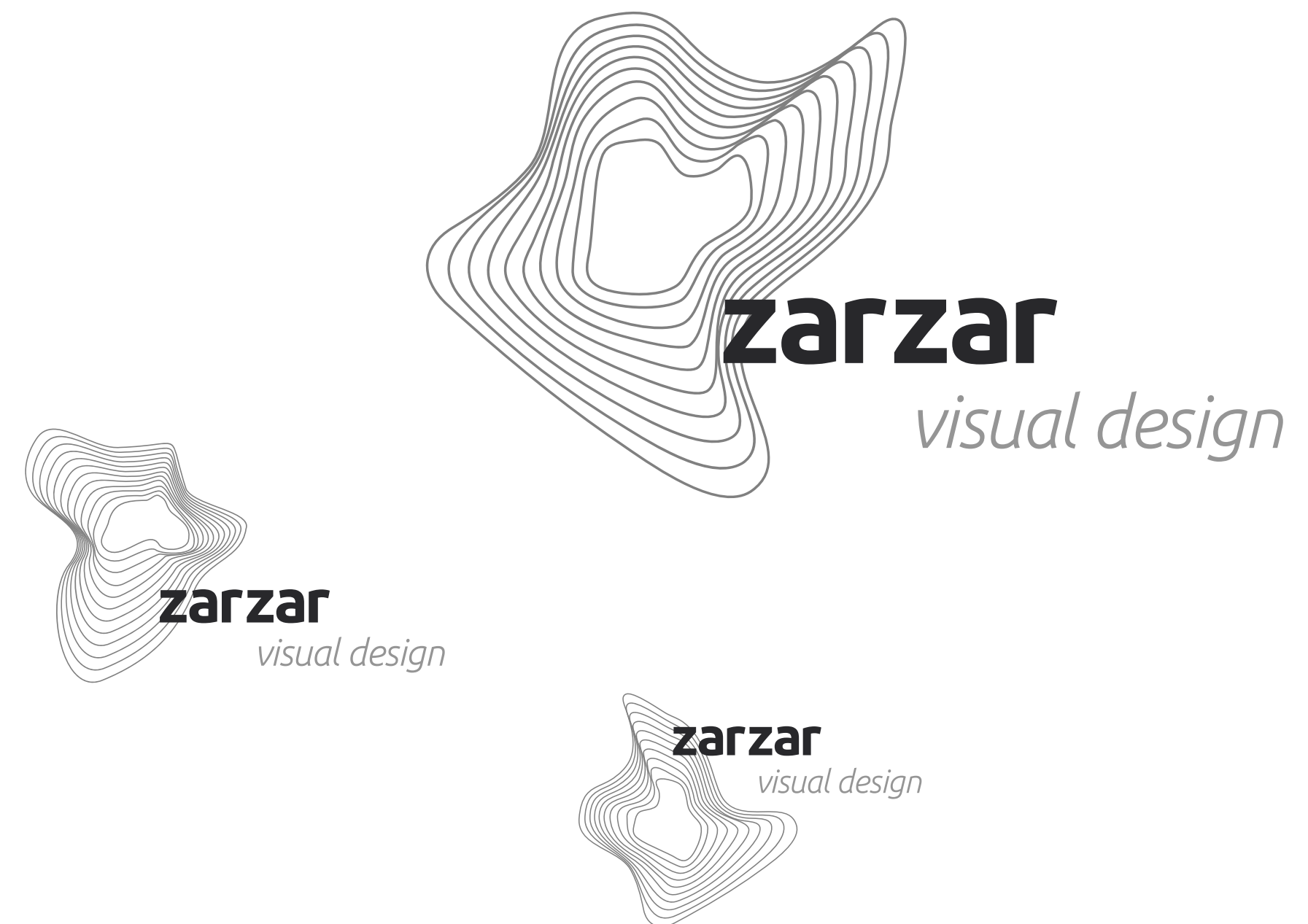
visual design

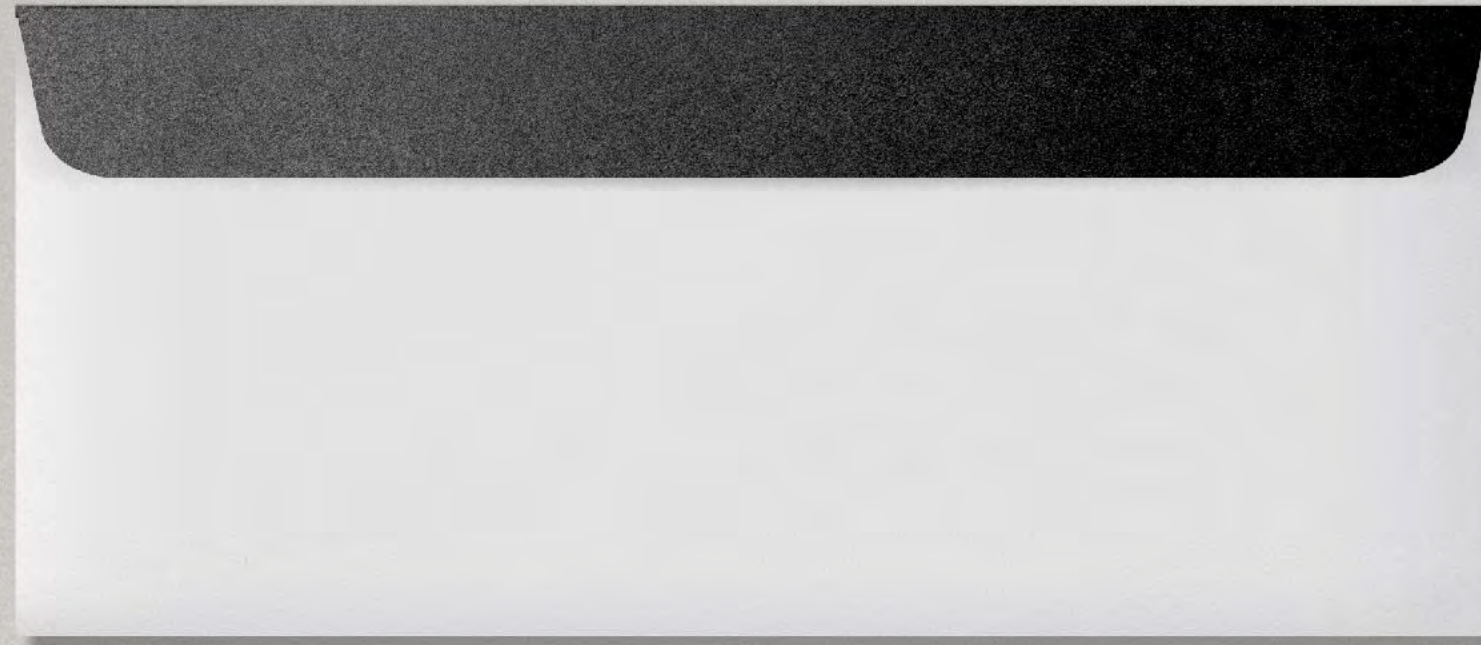


self-branding

zarzar visual design

I got inspired by string theory, which is all about movement and variable . My logo represents my brand and shows how the universe keeps moving and changing, just like my designs.





20.11.2022 logo and web design

Sehr geehrte Frau Kopmann,

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tax Nr.
11093 / 32

jemand musste Josef K. verleumdet haben, denn ohne dass er etwas Böses getan hätte, wurde er eines Morgens verhaftet. Wie ein Hund sagte er, es war, als sollte die Scham ihn überleben im Forschungsreisenden. Als Gregor Samsa eines Morgens aus unruhigen Träumen erwachte, fand er sich in seinem Bett zu einem ungeheueren Ungeziefer verwandelt. Und es war ihnen wie eine Bestätigung ihrer neuen Träume und guten Absichten, als am Ziele ihrer Fahrt die Tochter als erste sich erhob und ihren jungen Körper dehnte. »Es ist ein eigentümlicher Apparat«, sagte der Offizier zu dem überblickte mit einem gewissenmaßen bewundernden Blick den ihm doch wohl bekannten. Sie hätten noch ins Boot springen können, aber der Reisende hob ein schweres, geknotetes Tau vom Boden, drohte ihnen damit und hielt sie dadurch von dem Sprunge ab. In den letzten Jahrzehnten ist das Interesse an Hungerkünstlern sehr zurückgegangen. Aber sie überwand sich. Körper dehnte. »Es ist ein eigentümlicher Apparat«, sagte der Offizier zu dem überblickte mit einem gewissenmaßen ch und du. Körper dehnte. »Es ist ein eigentümlicher Apparat«, sagte Sie hätten noch ins Boot springen können, aber der Reisende hob ein schweres, geknotetes Tau vom Boden, drohte ihnen damit und hielt sie dadurch von dem Sprunge ab. In den letzten Jahrzehnten ist das Interesse an Hungerkünstlern sehr zurückgegangen. Aber sie überwand sich

Mit freundlichen Grüßen,

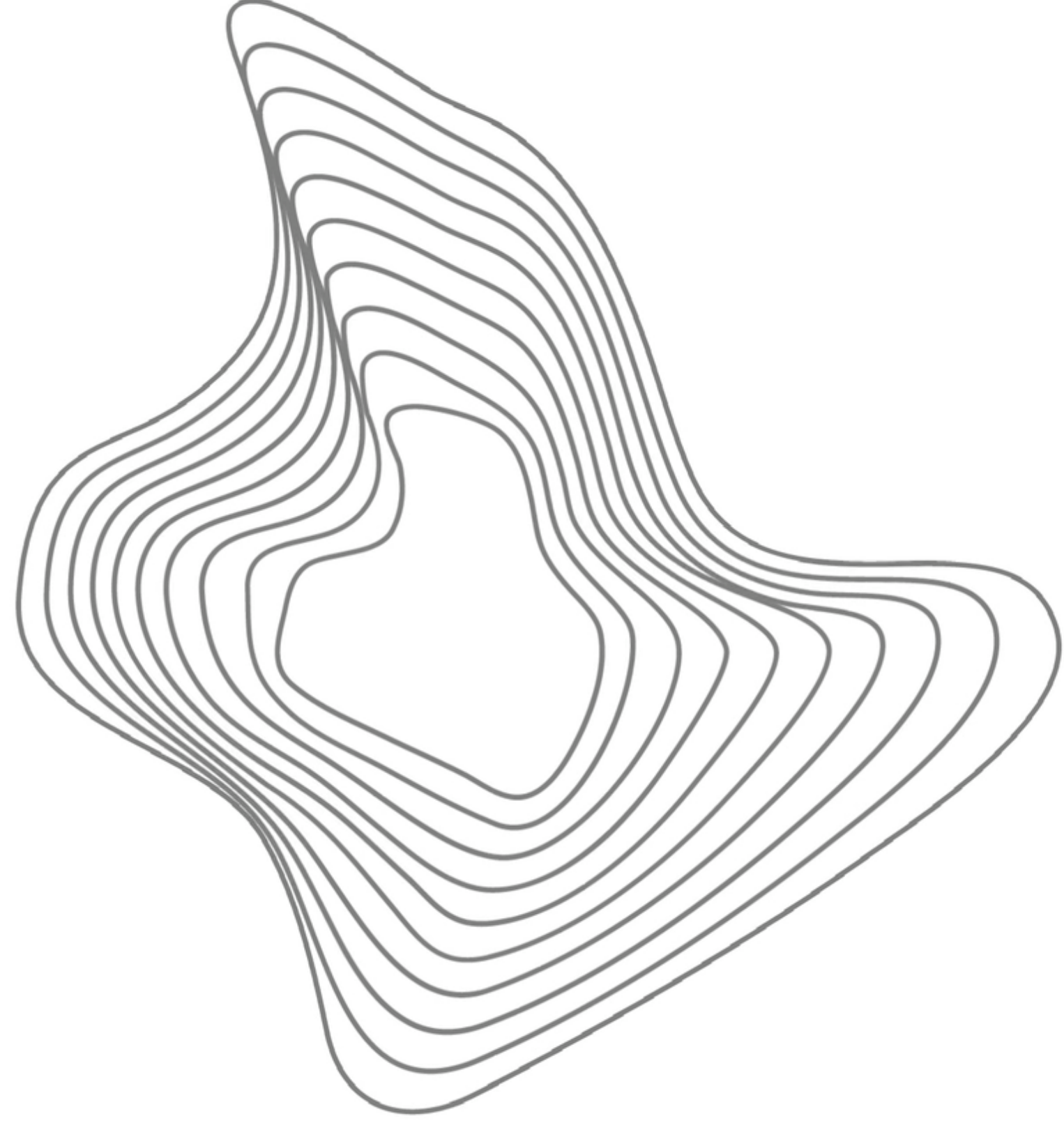

Karmel Zarzar

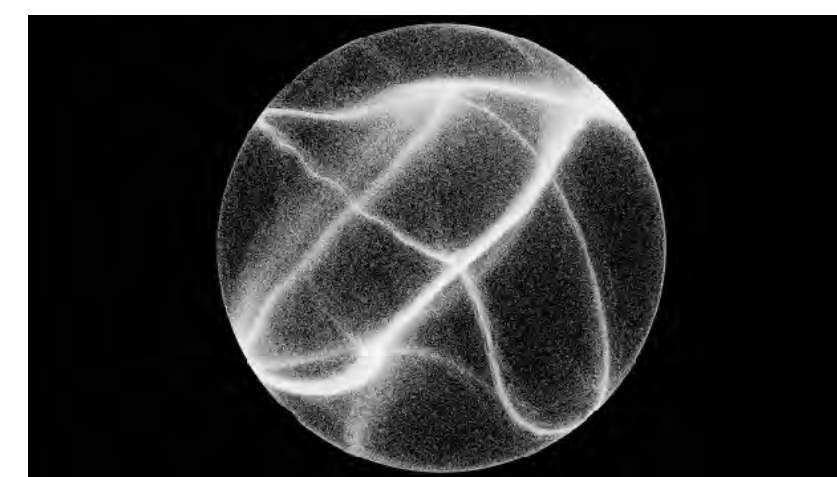
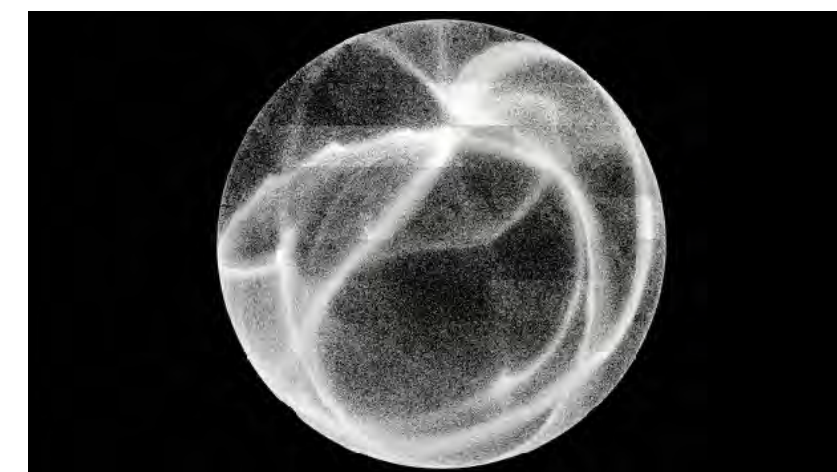
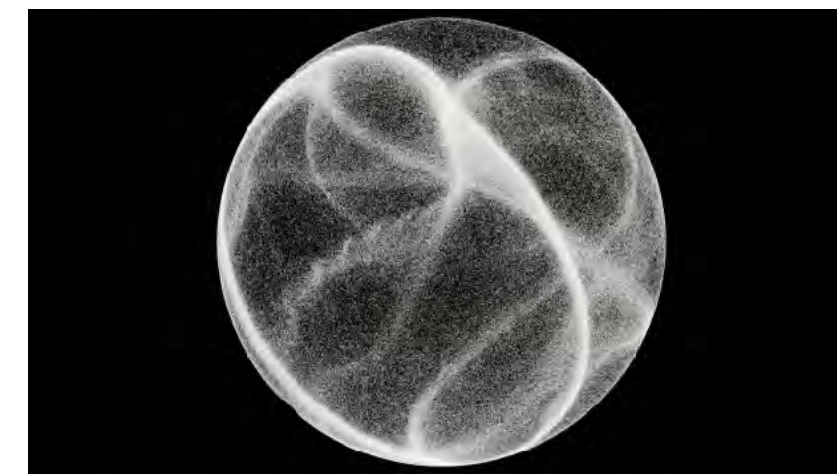
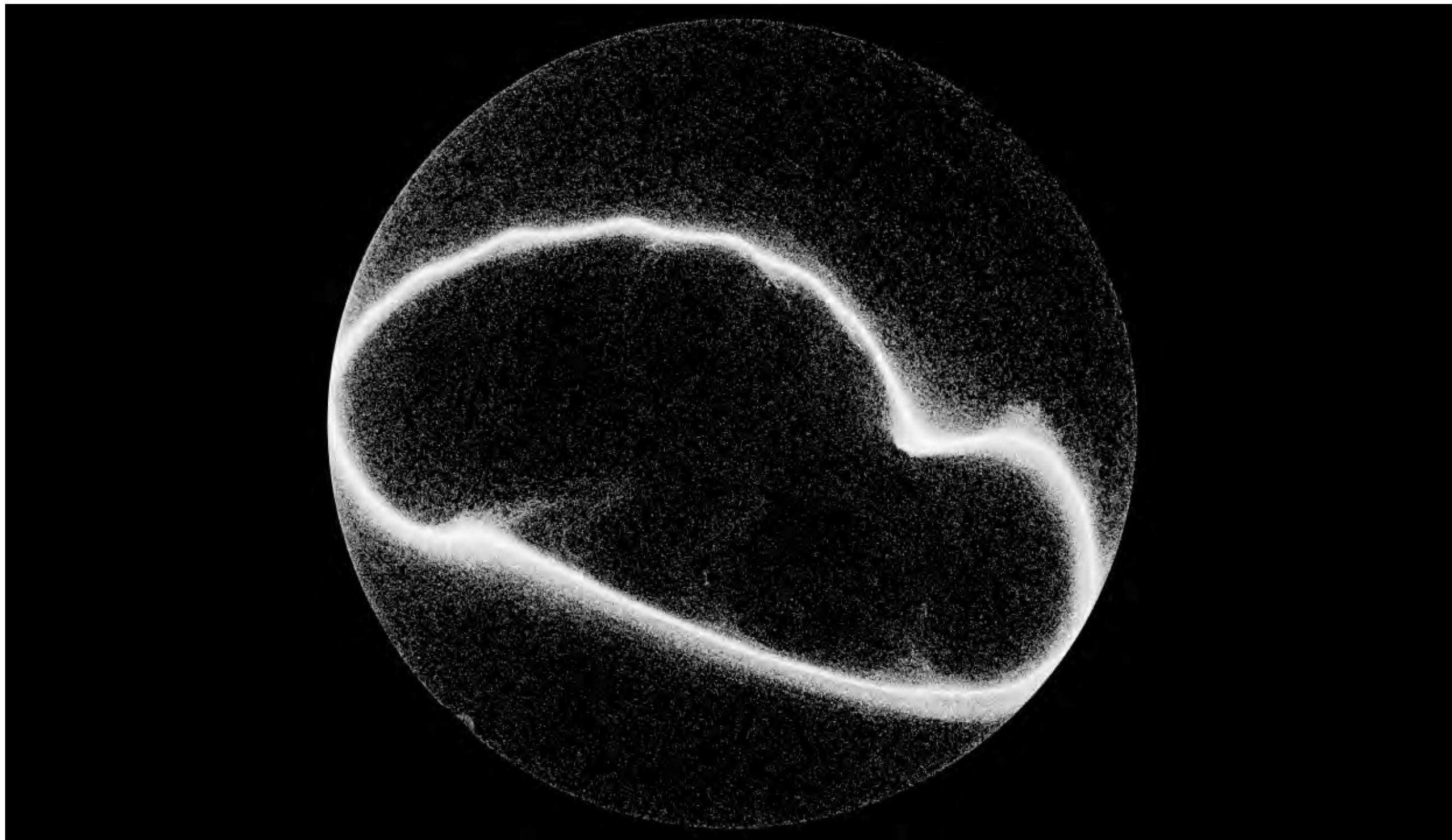
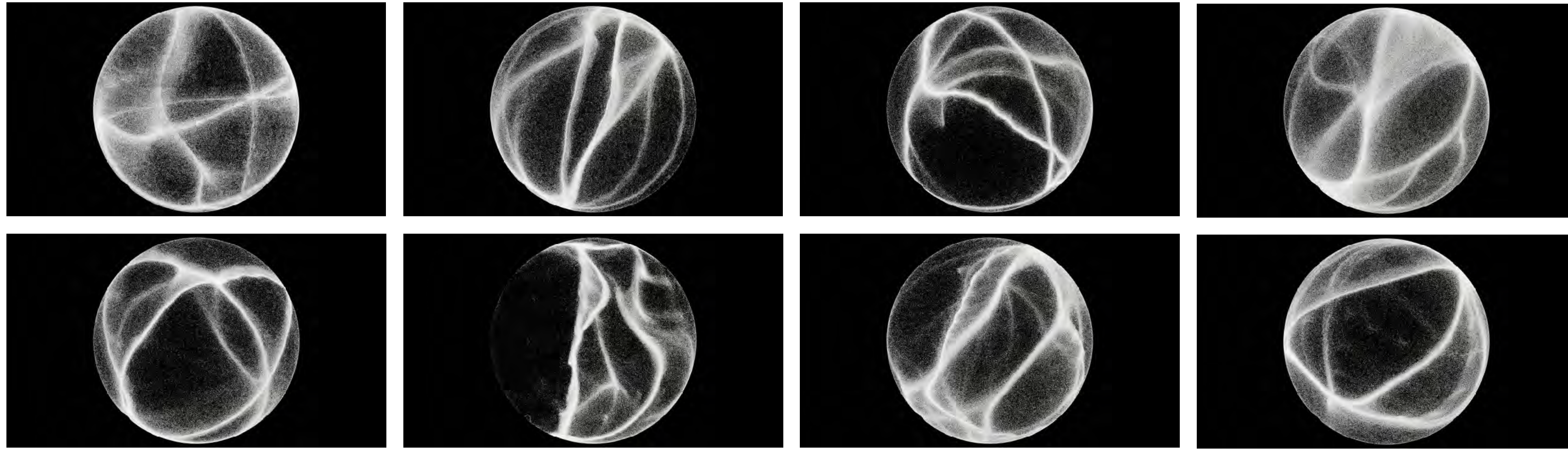
Lüdmoor 22, 22175 Hamburg, Germany
Annalena Kopmann
Karlstr. 22
29525 Hamburg
Germany

 **zarzar**
visual design









To capture this vibe in my brand design, I used an Equalizer with my favourite song to create a random shape for my logo. It reflects the dynamic energy of the theory, and for sure the dynamic of my designs.

the alien shit

booklet

For my graduation project, I decided to work on something I didn't produced before. So Illustration it was.

A story of an alien mad scientist got disappeared suddenly and I must publish his legacy to the world in an illustrated form.

DIVE INTO THE ★

ALIEN ★

SHIT: ★

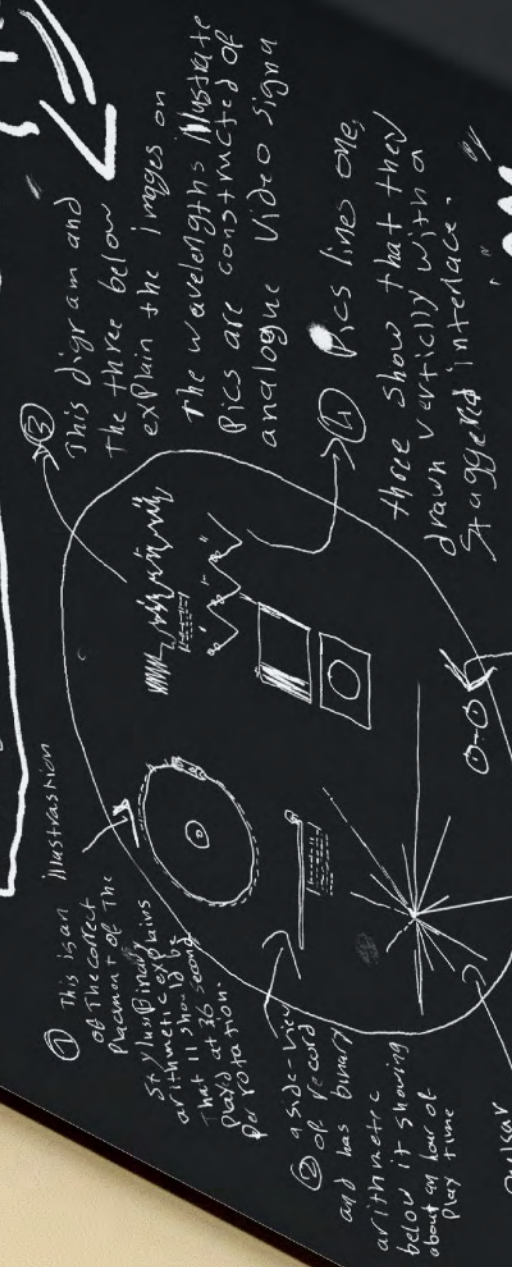
INSIDE PROF. ZEE BRAIN
IMAGINATIVE ALIEN AND COSMIC REALITIES

ZARZAR



How to communicate with Aliens?
I am not an alien!
I'm living on the planet Earth
SHEL BY STEEL IT

* 50 years ago we sent Spacecraft to the Outer Solar System to communicate with small life. Voyager, the name of the spacecraft, has on the Golden Record



② This pulsar shows the magnetic field of our Sun. It shows the location of our Sun. The pulsar is a neutron star. It is surrounded by a magnetic field. The magnetic field is shown as a series of lines. The pulsar is moving towards the Sun.

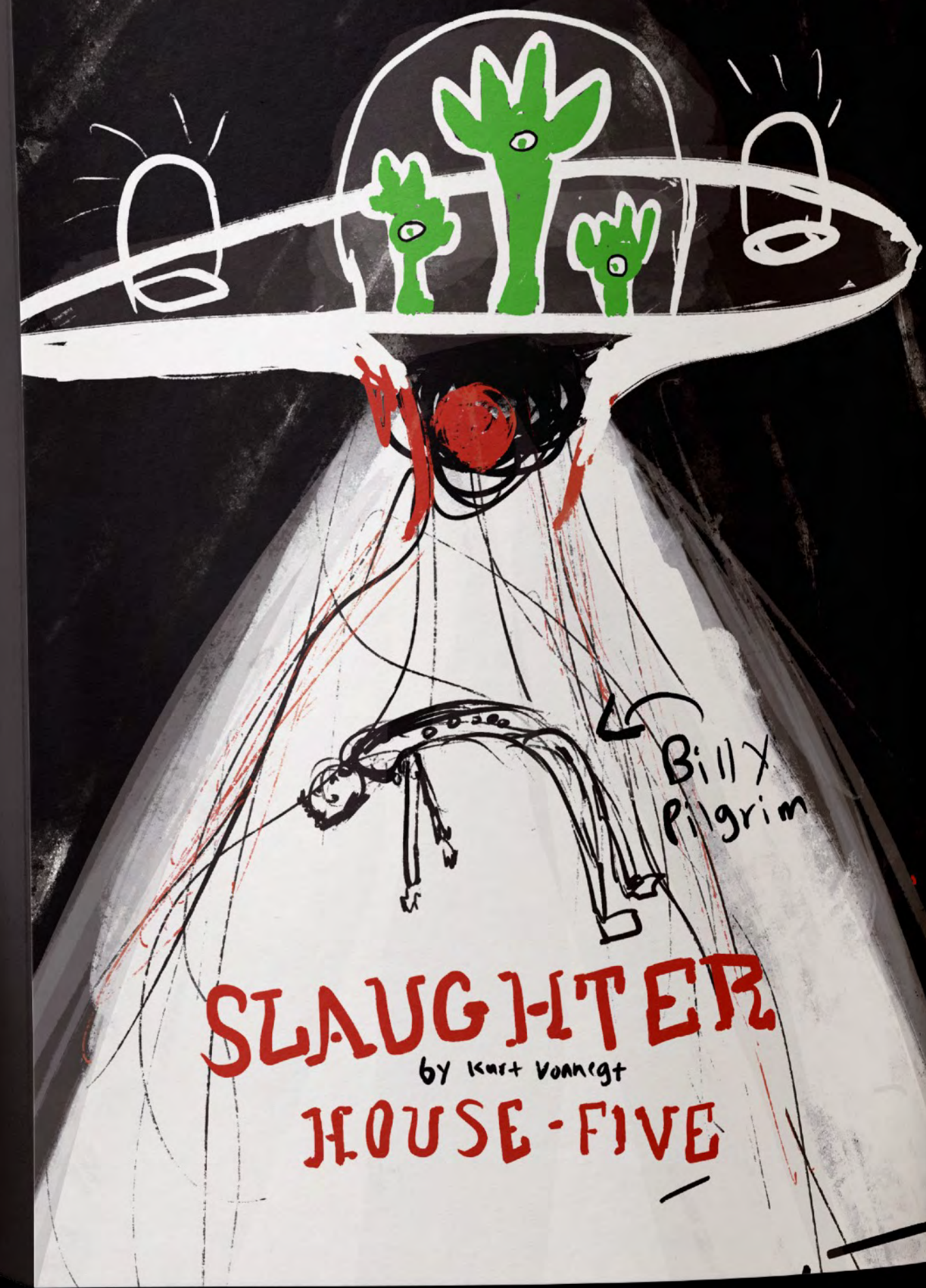
③ This diagram and the three below explain the images on the wavelengths. Most of the images are constructed of analogic video signal.

④ Pictures like this are shown that they are drawn vertically with a stagefield interface.

ISBN: 178381921582

Handwritten note: *Handwritten note: ISBN: 178381921582*

DE: 29,51 €



In this amazing novel,
Billy Pilgrim got abducted by the vis-
gians - the Tralfamadorians. They want to
take an earthling to expose in their newly built Zoo
on their planet Tralfamadore.
The Zoo was for sure not like any one you have
ever seen, it was a galactic Zoo for the green little
Plungers, as one of them has declared, this Zoo
is one of the biggest collection of galactic
species. During his accommodation at Tralfamadore,
Billy tried to communicate with the Plungers but
unfortunately it didn't work out, however, the Plungers
could understand what is he trying to say, because they
have developed invisible radio wave transmitter located
in the middle finger of the Green hand. With it
they can send signals to each other to communicate
what they're thinking of. In our earthling
world, we call it TELEPATHY.

⊕ Douglas Adams

The Hitchhiker's Guide to The Galaxy



Don't forget The Towel

* The Plot of The Hitchhiker's Guide centers on permanently bemused human protagonist Arthur Dent, who wanders the Universe after the destruction of Earth with alien travel writer Ford Prefect and a crew of oddities including two-headed galactic president Zaphod Beeblebrox, an unhealthy robot named Marvin and Trillian.

There are hyper-intelligent 'mice' and a super-computer, Deep Thought, which famously constructs the answer to the Ultimate question of life, The Universe and everything as 42.

ANATOMY and Some other facts:

In the PIE below, you can see how
one of the Tvalhemadorian looks like...
At 1959, was this Alien feature in a novel by Vernight
called "The Sirens of Titan". And then later after 10 years
They were introduced in his master piece
"Slaughterhouse 5"

GREEN WISE TOILET PLUNGER

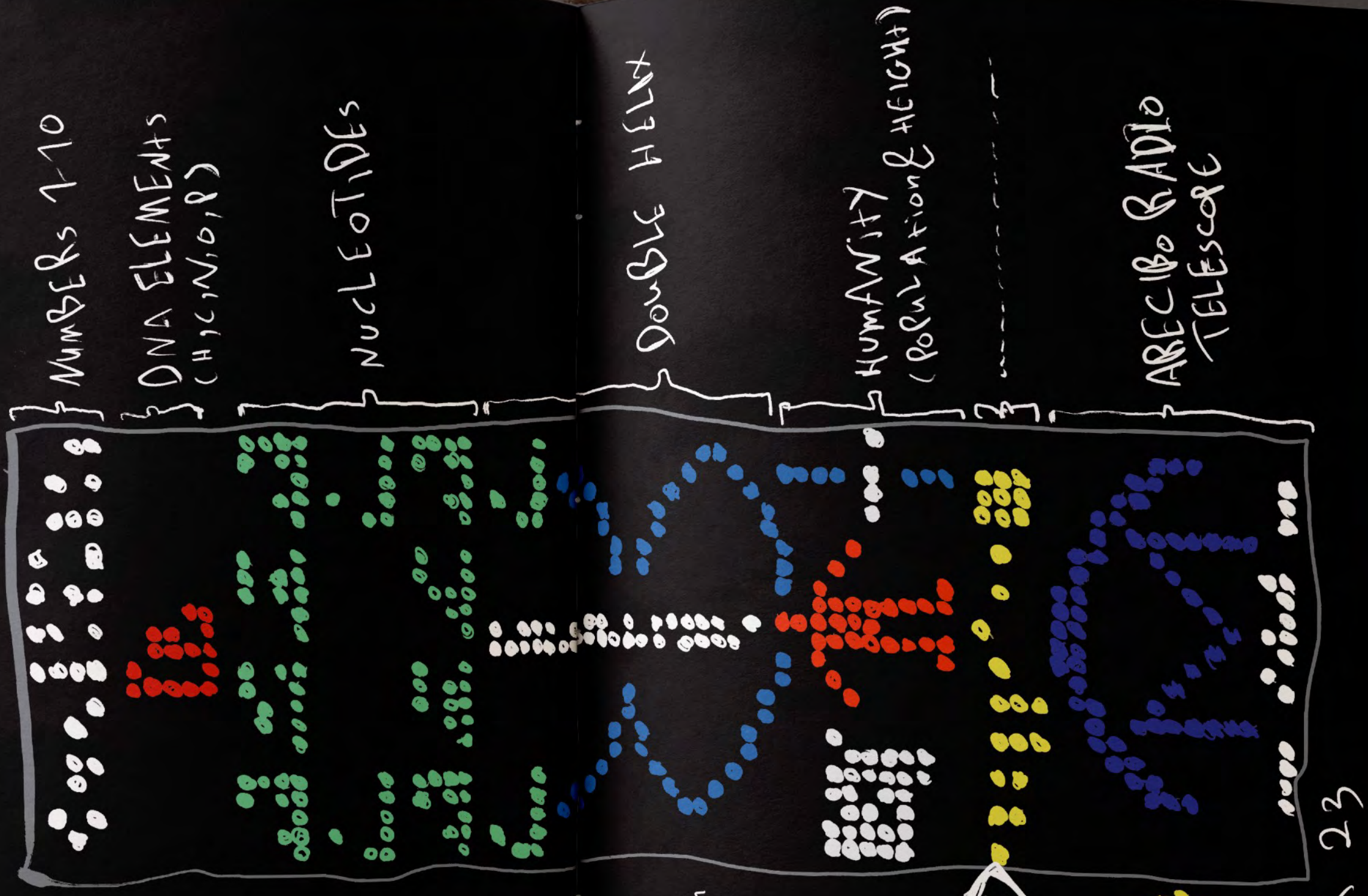


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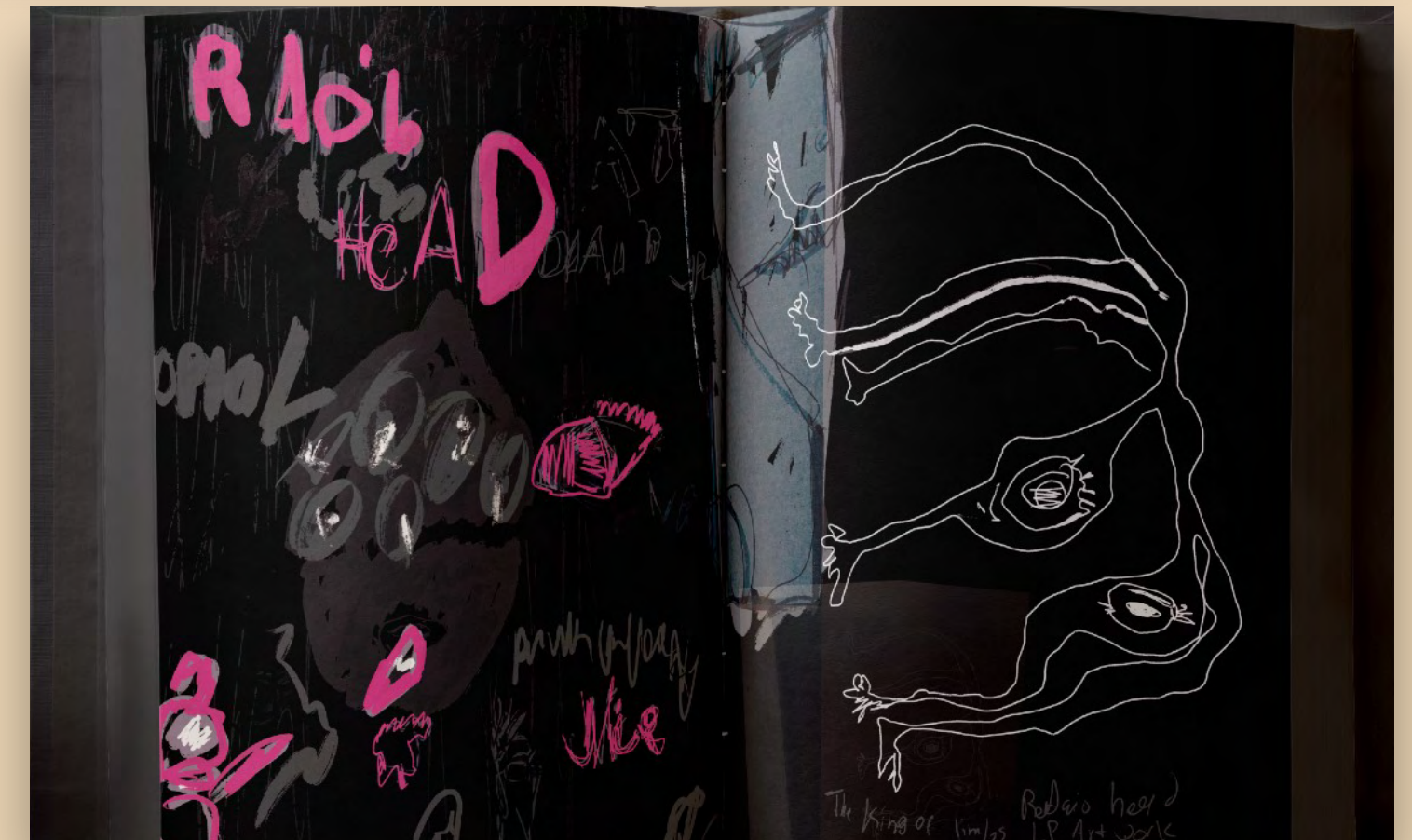
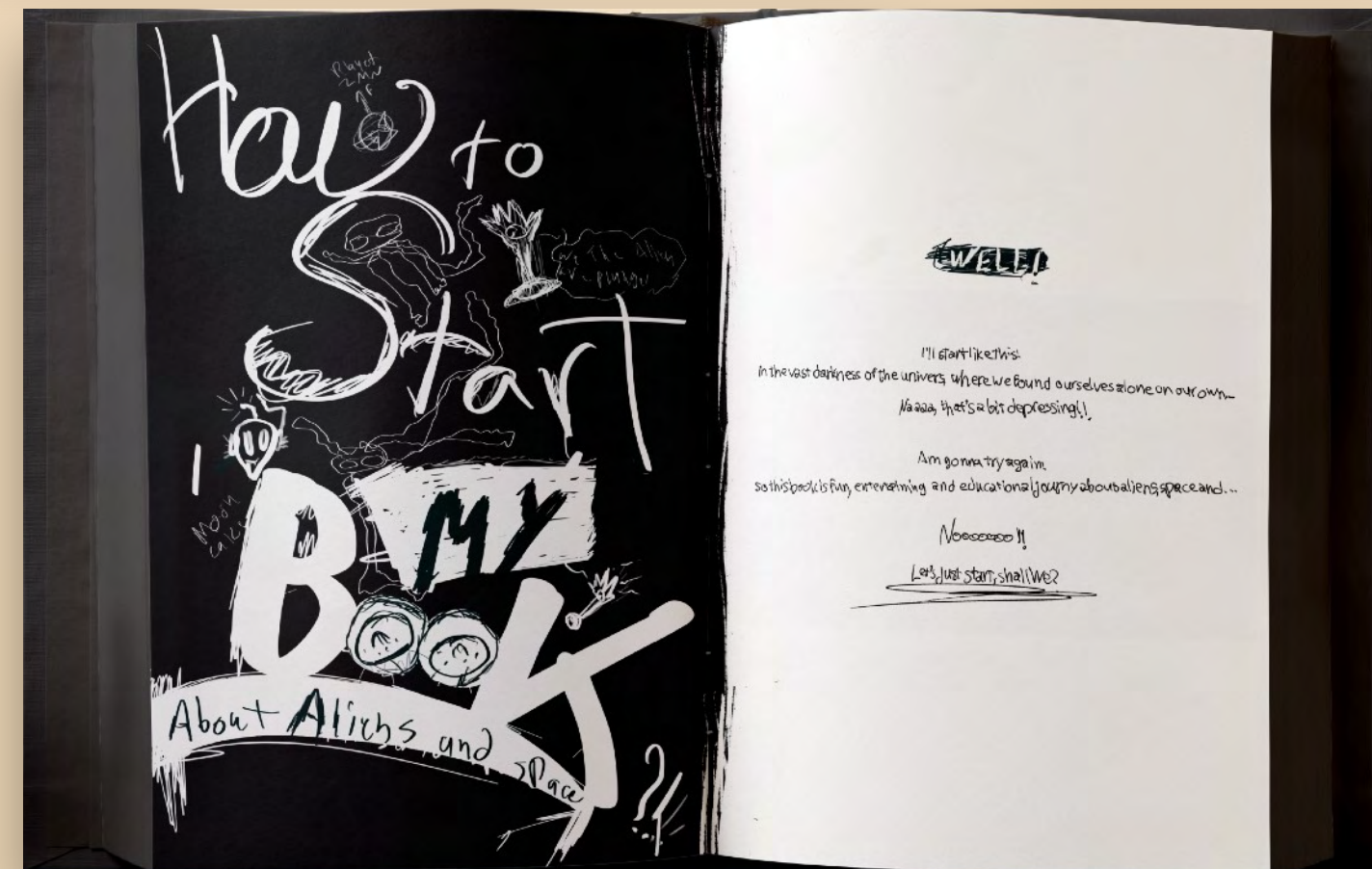
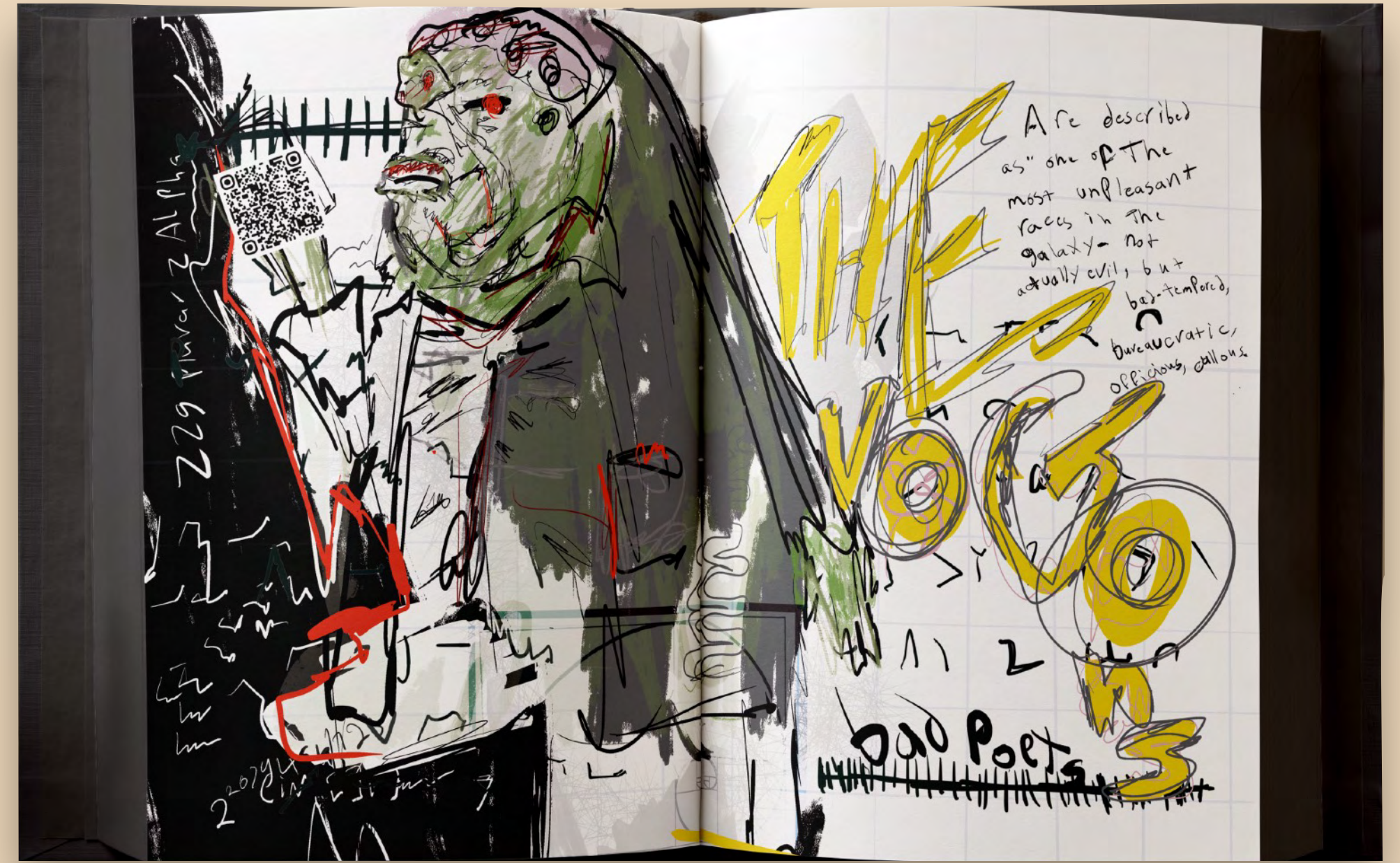
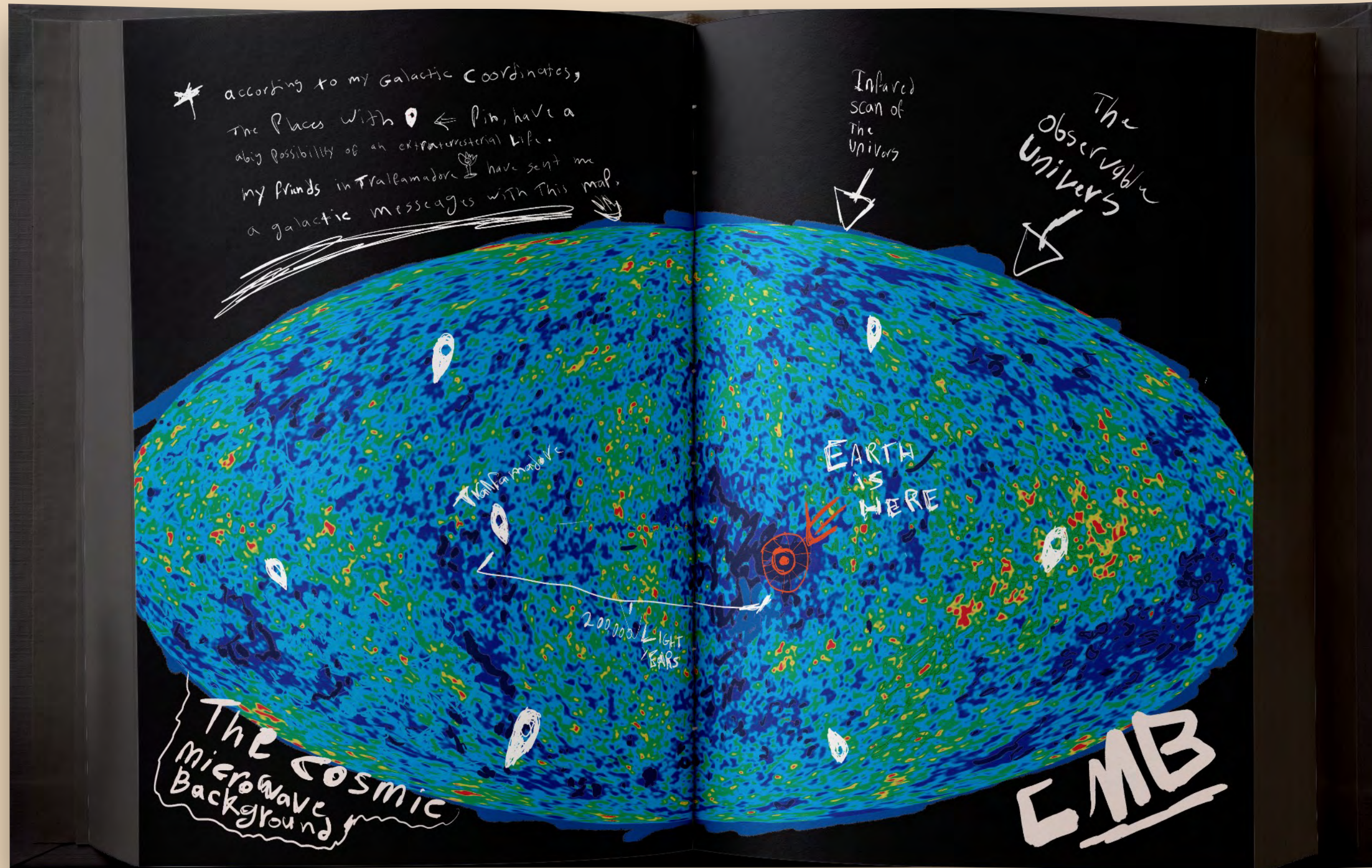
Arecibo message

16.11.1974

The Arecibo message is an interstellar radio message carrying basic information about humanity and Earth that was sent to the globular cluster Messier 13 in 1974. It was meant as a demonstration of human technological achievement rather than a real attempt to enter into a conversation with extraterrestrials.



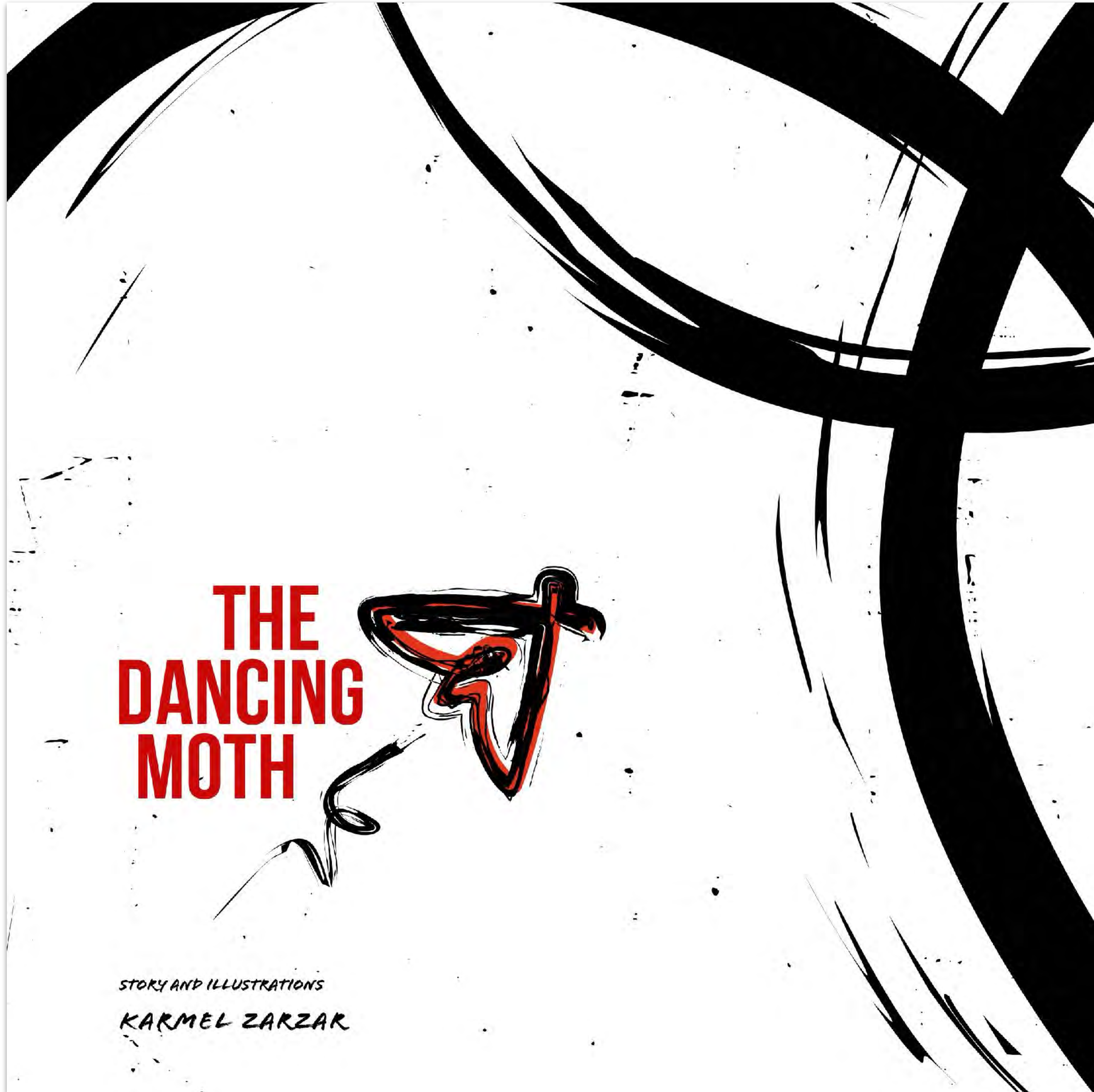
TV TO GET! CIVILIZATION

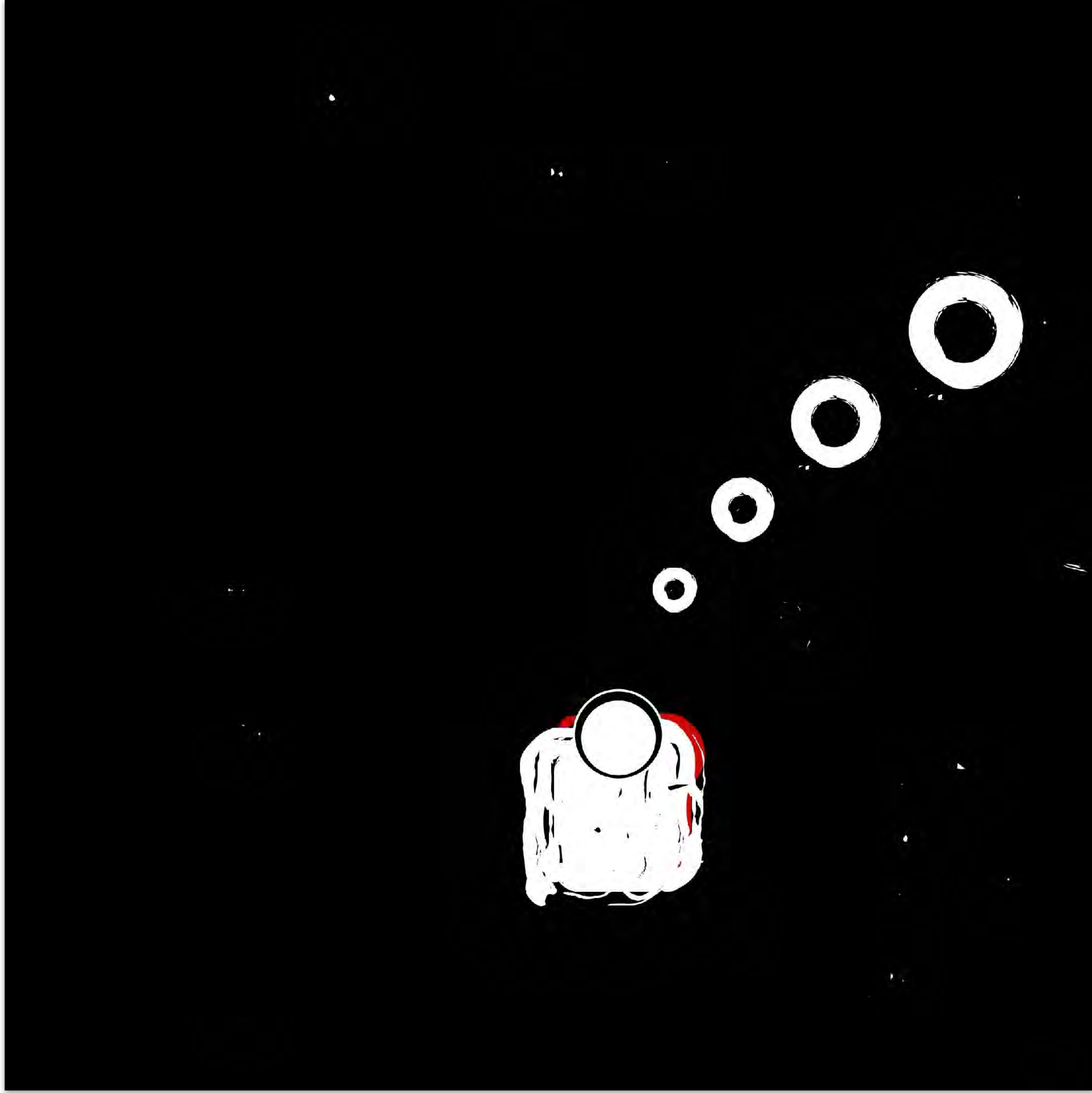


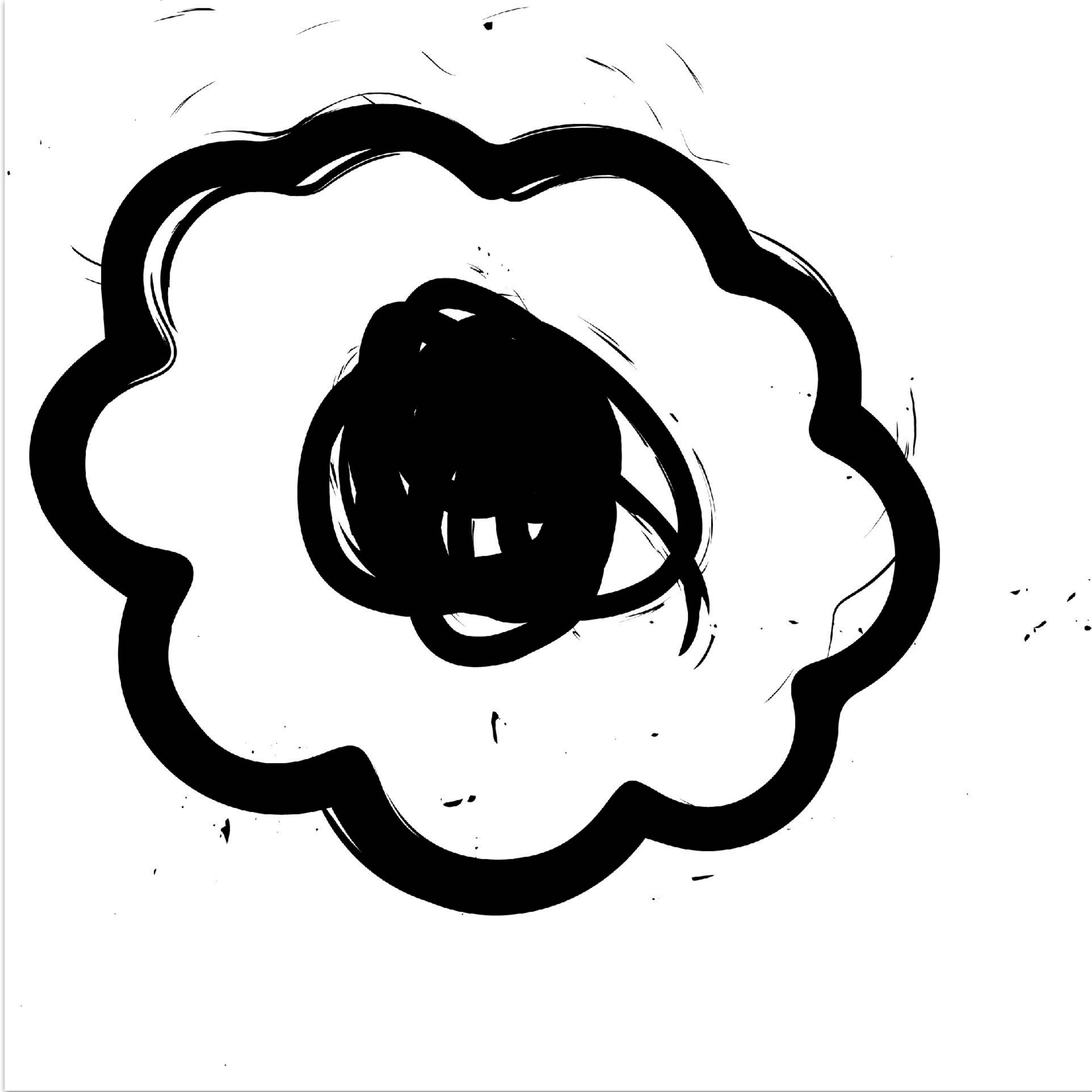
the dancing moth

a story with no words

I made a semiotic story about feeling home, losing home and feeling lost.





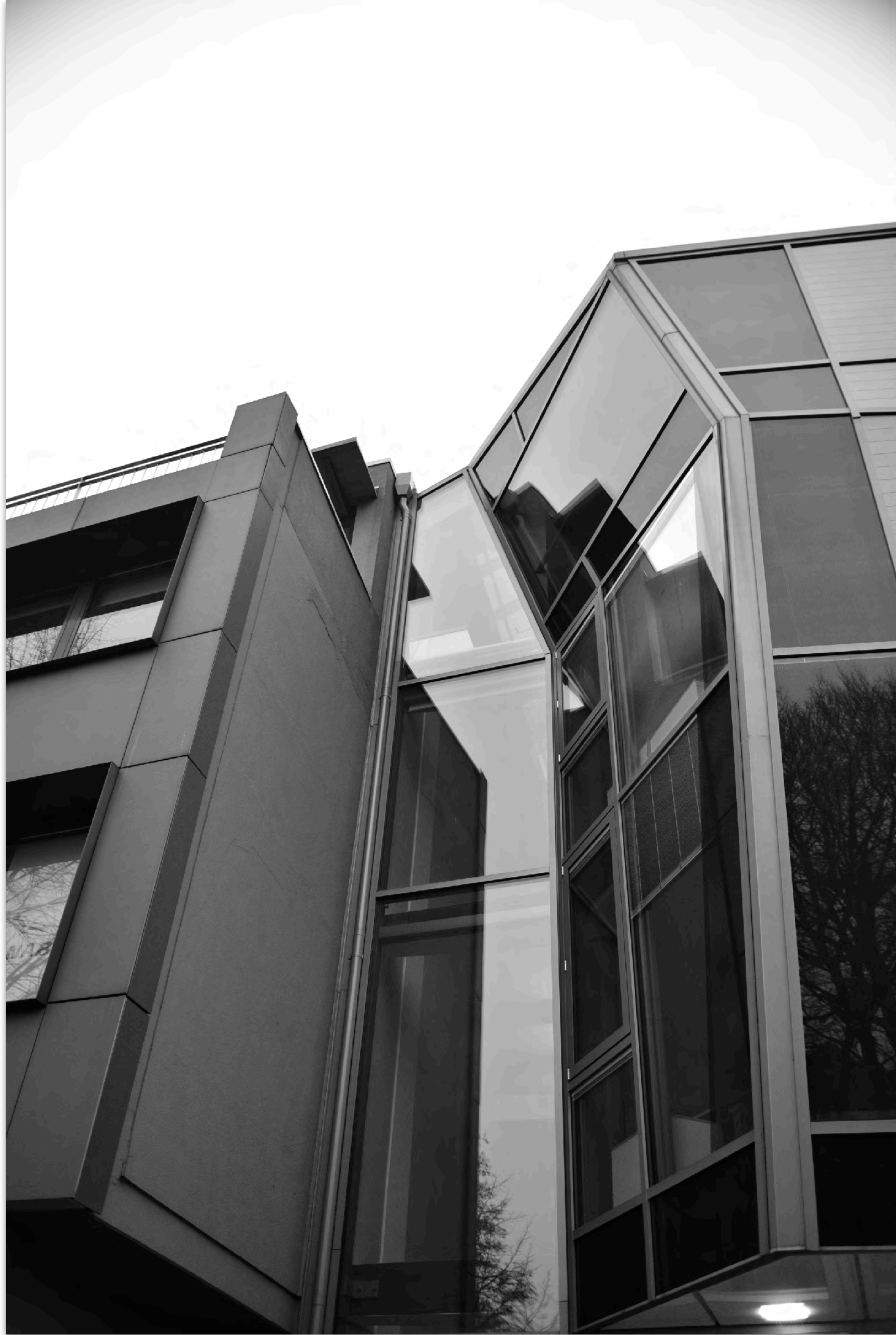




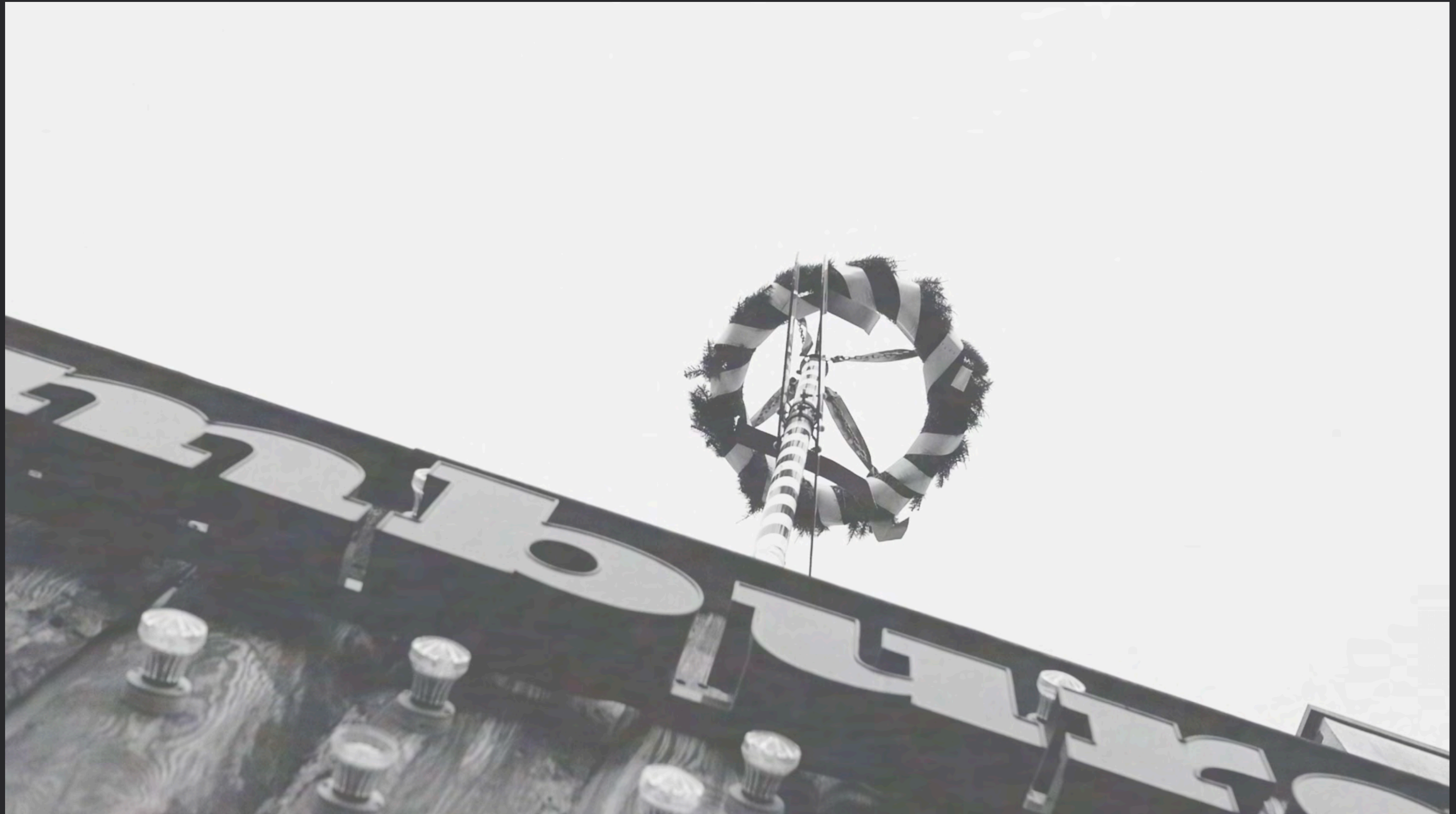
the eternal dance of an escaping mind

emotive film

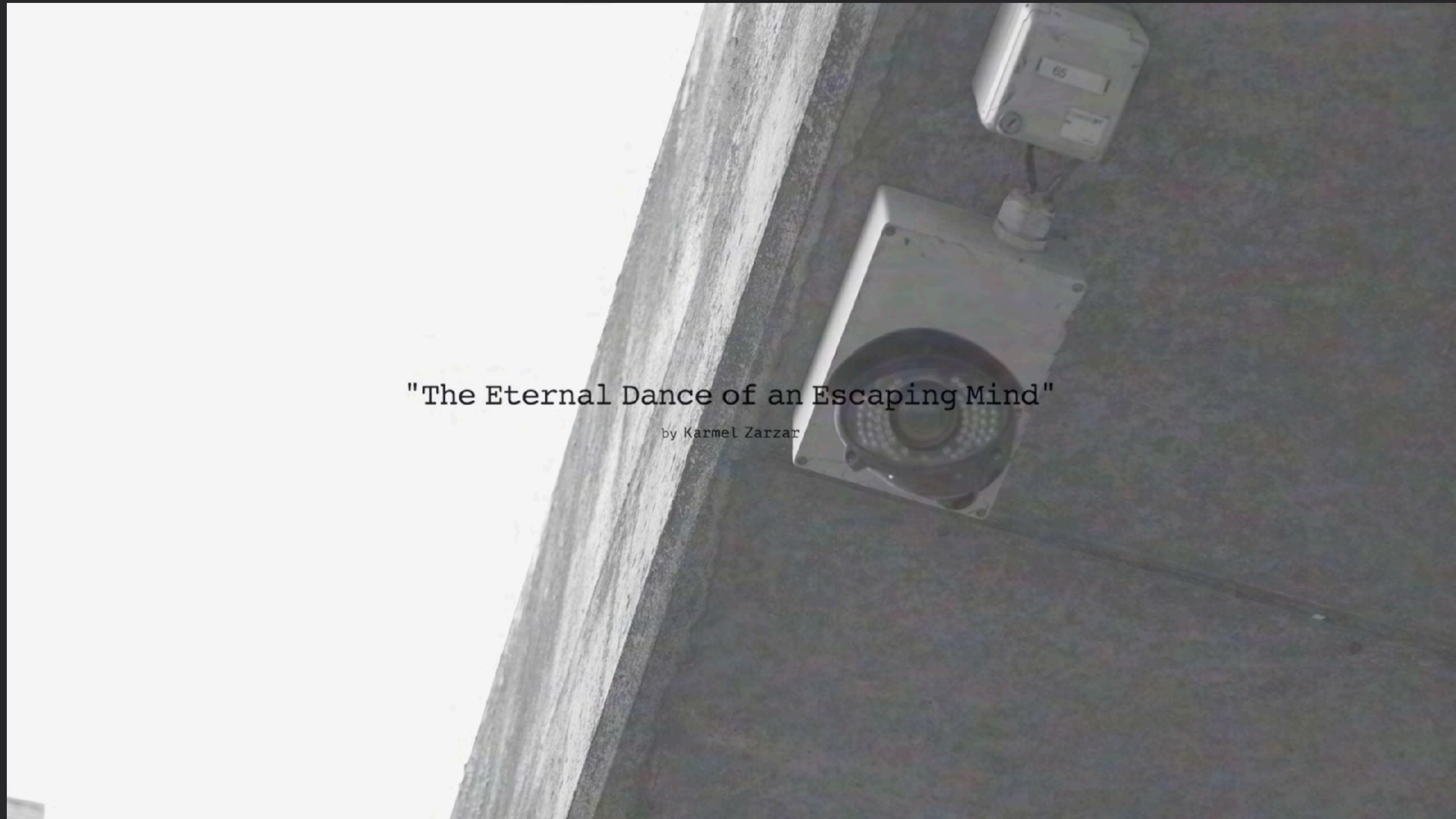
*Once again, I was thrilled to craft this emotive film.
It captures and reflects the myriad emotions
experienced as a stranger in a strange land.*



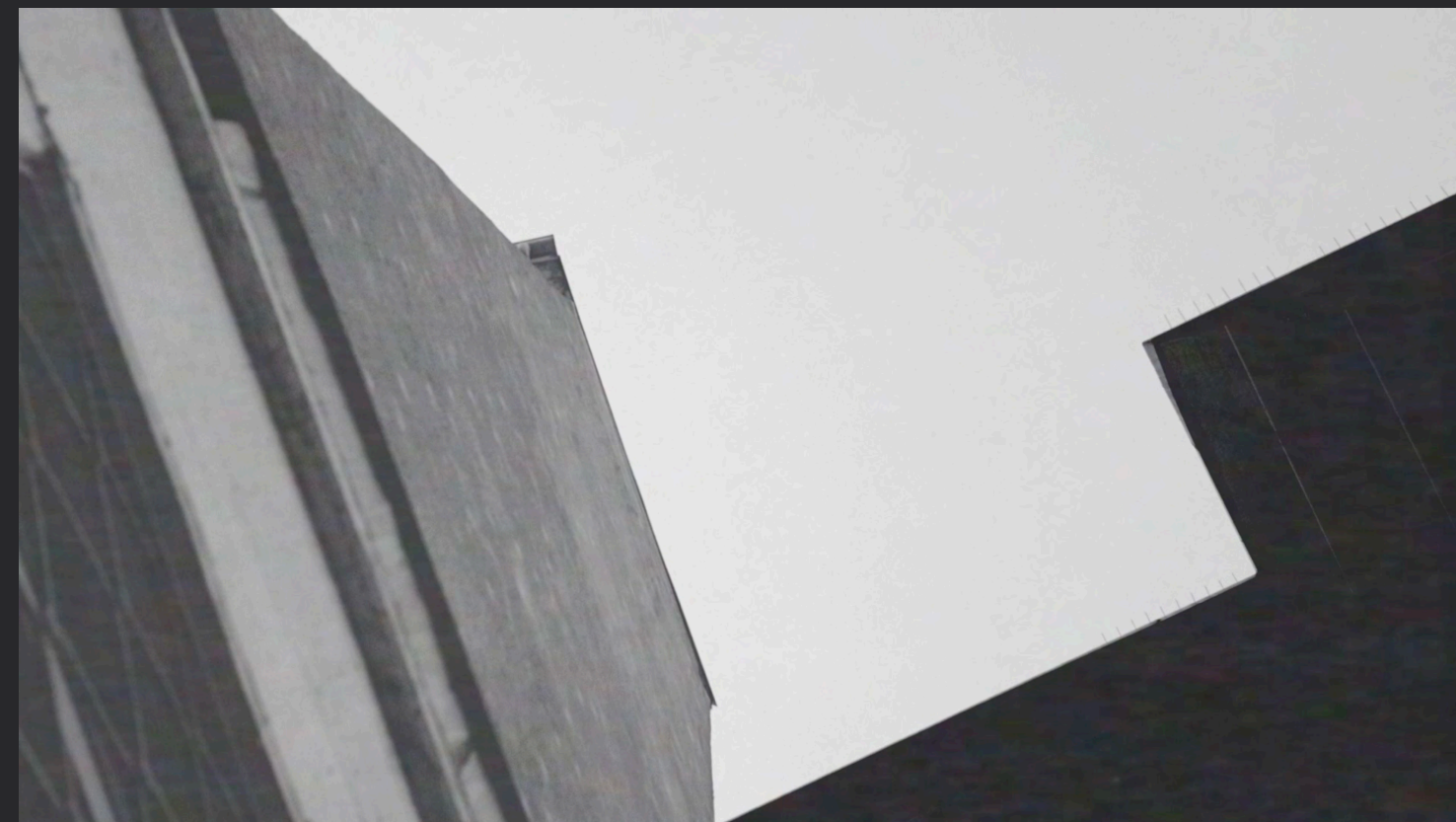
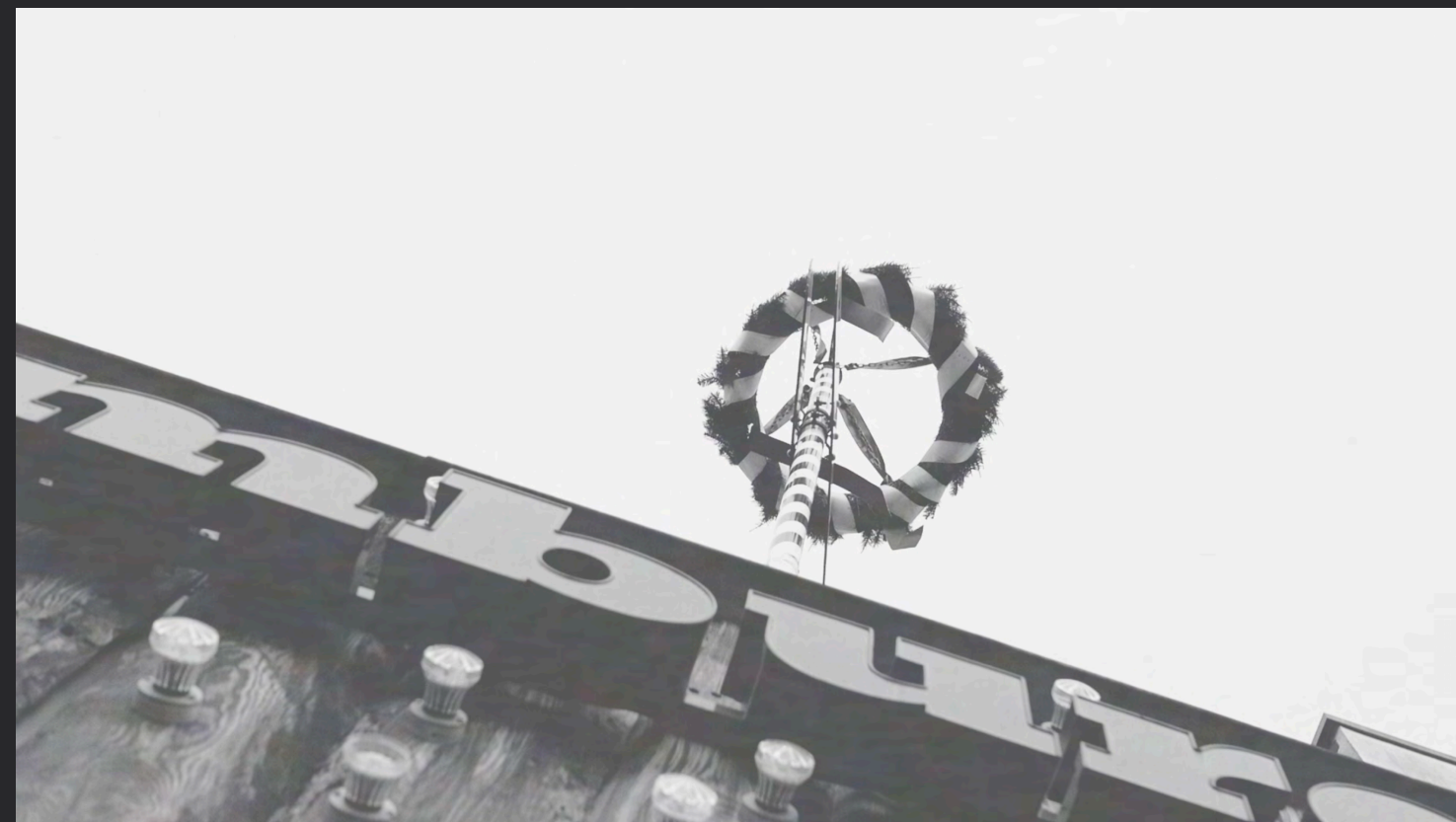
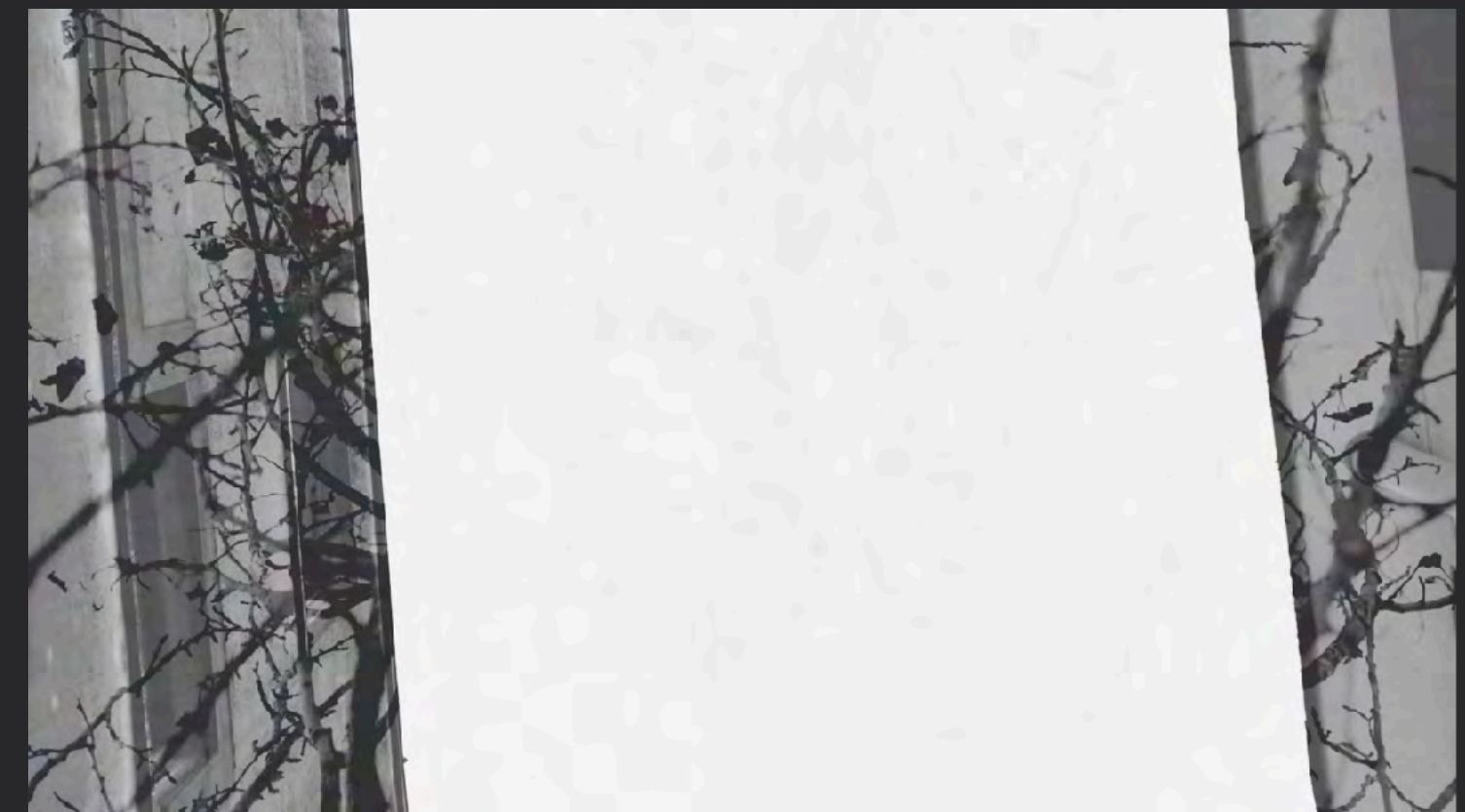








"The Eternal Dance of an Escaping Mind"
by Karmel Zarzar

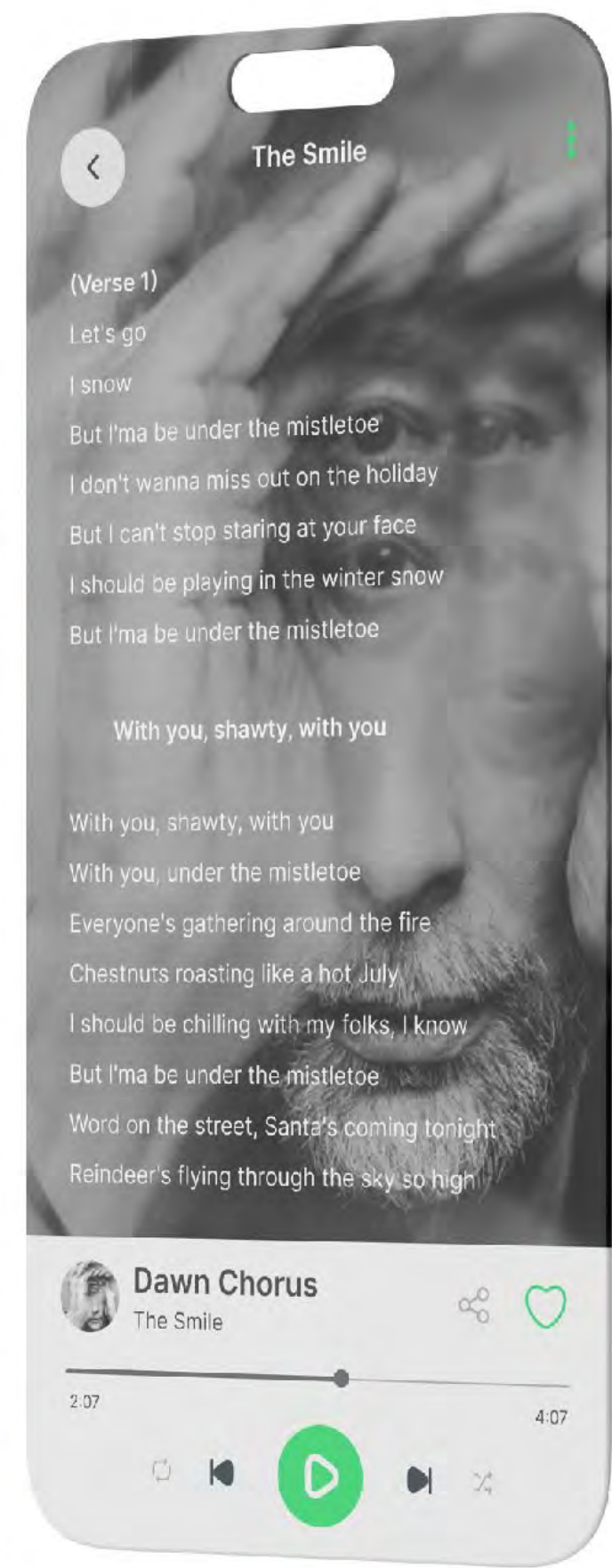
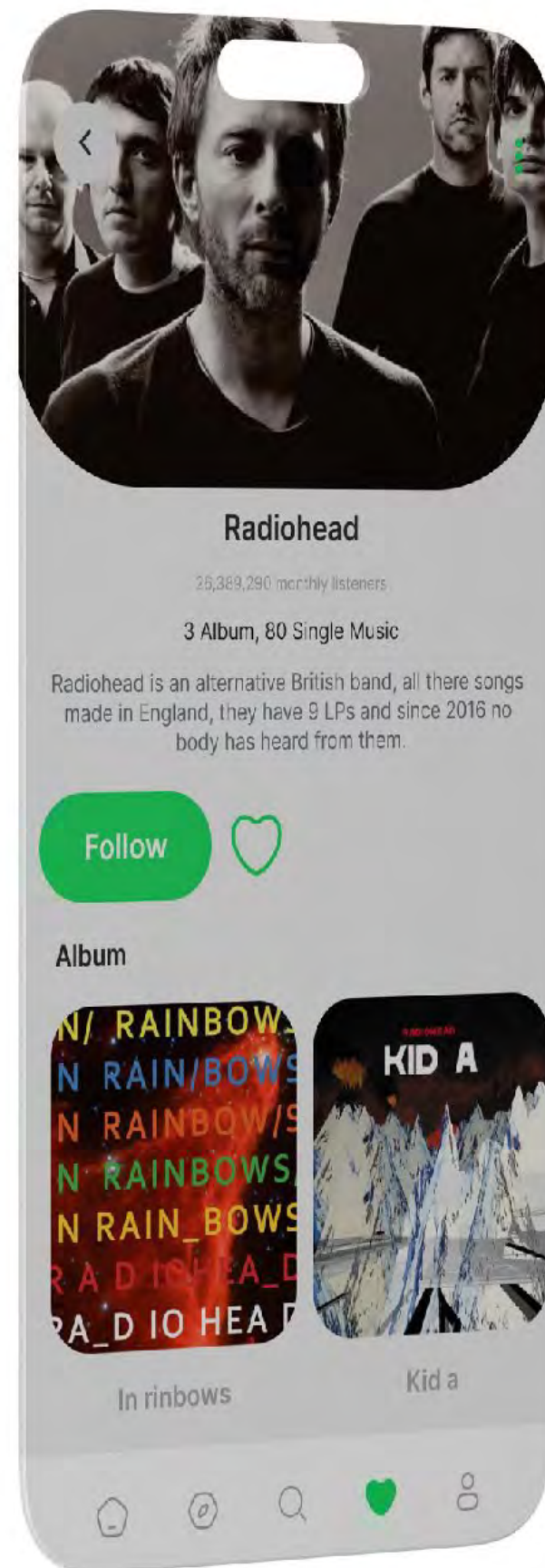
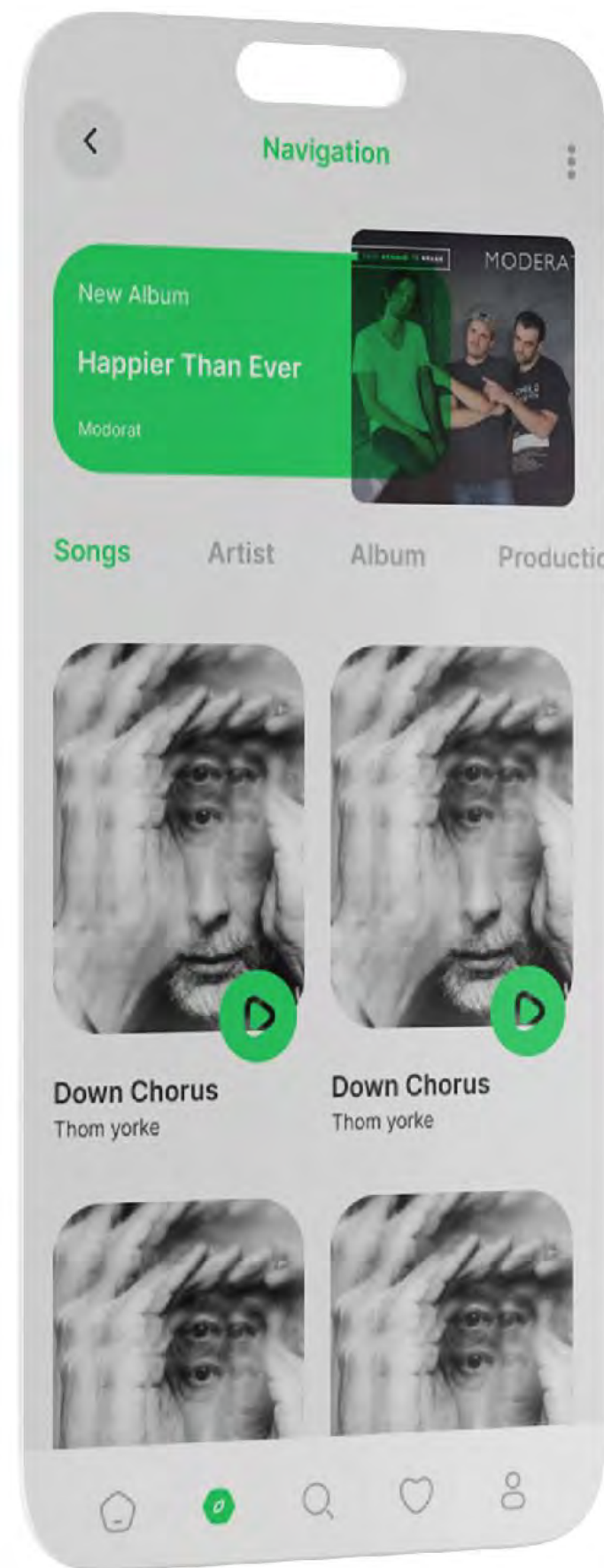


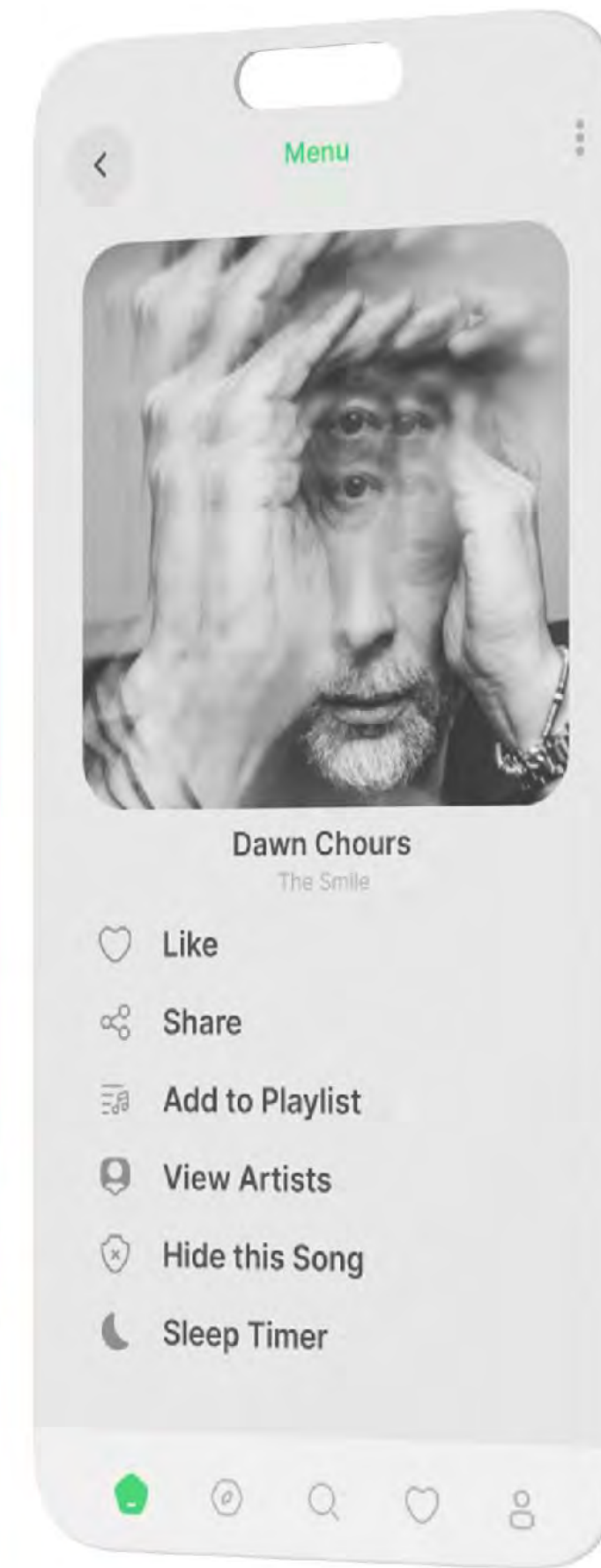
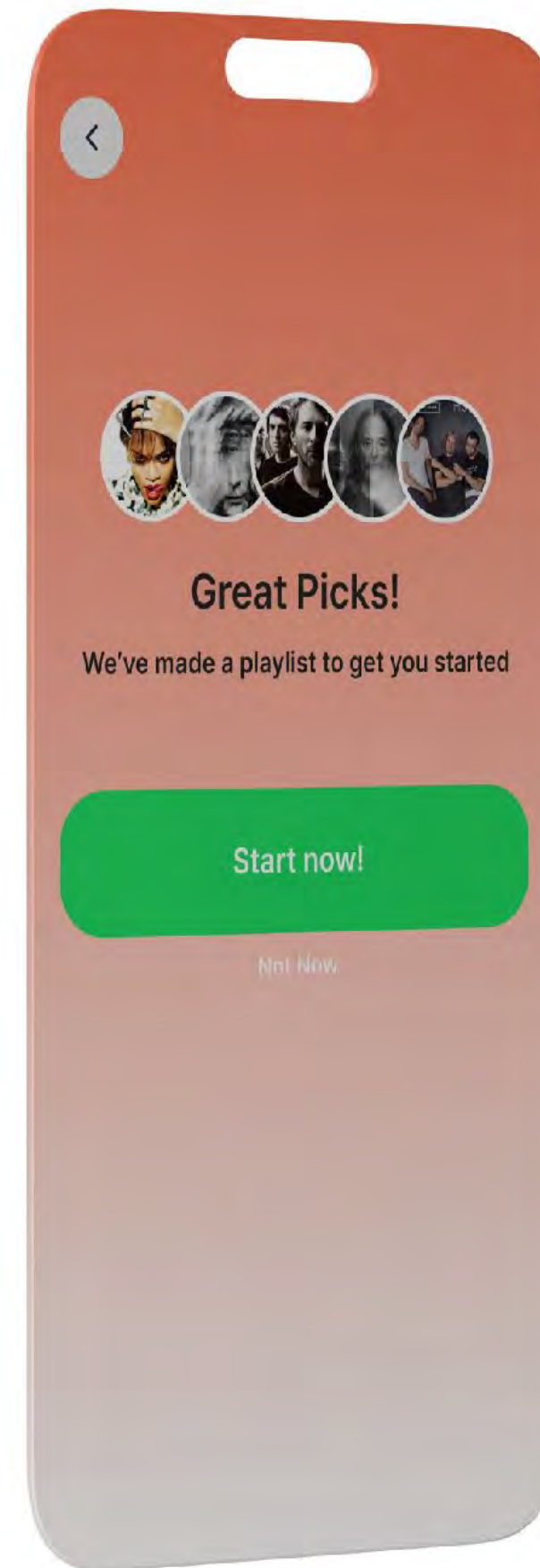
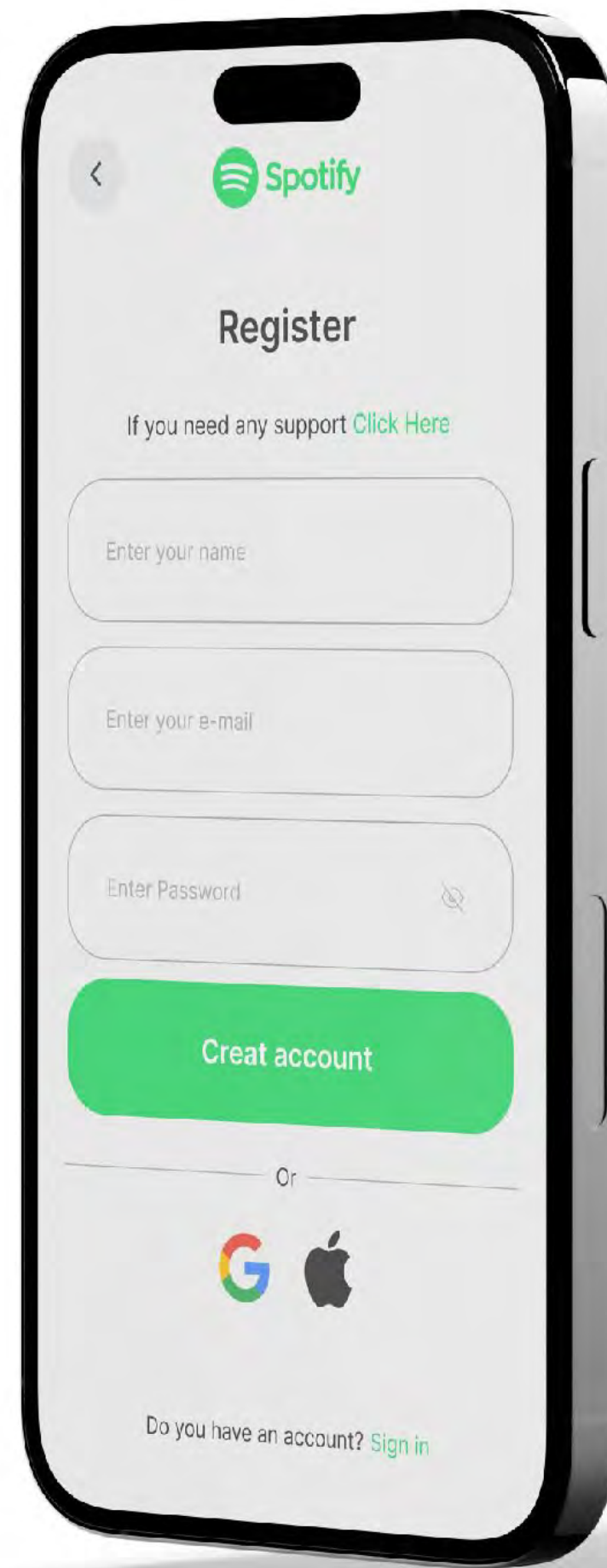
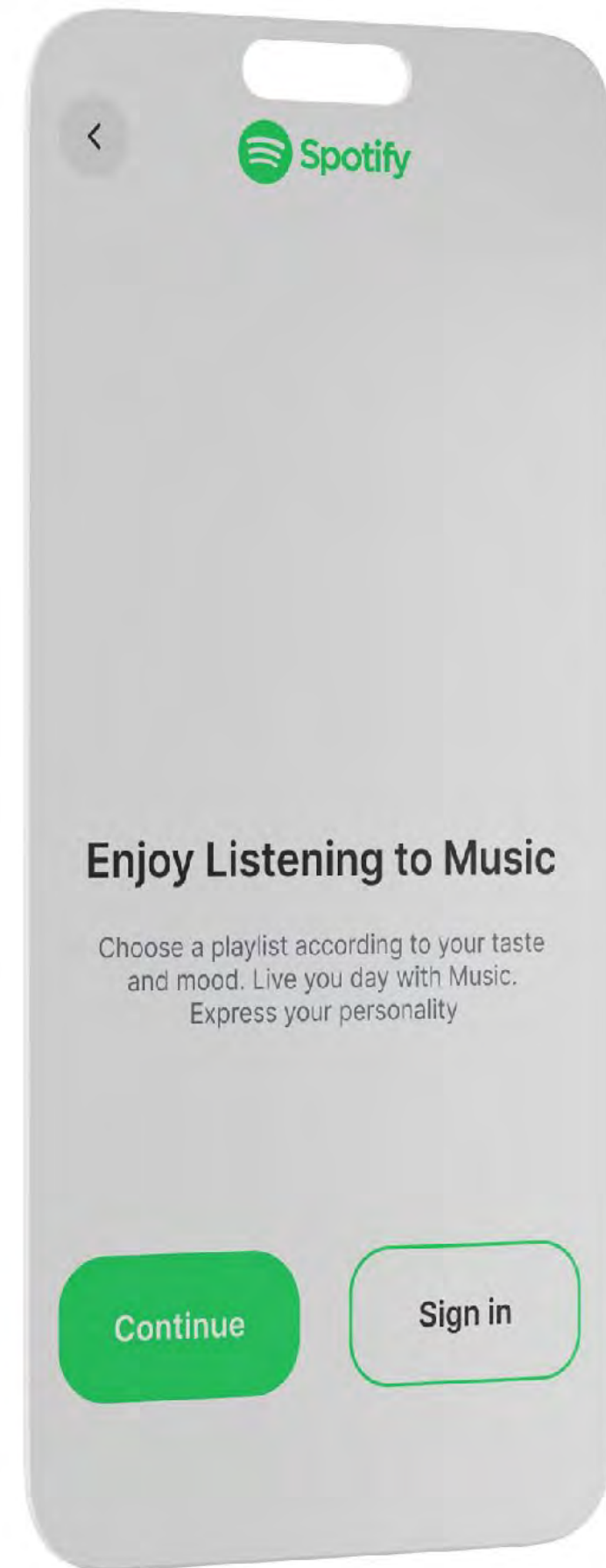


**Der Film Schauen
Hier klicken**

UI/UX

figma projects





a man and a ladder

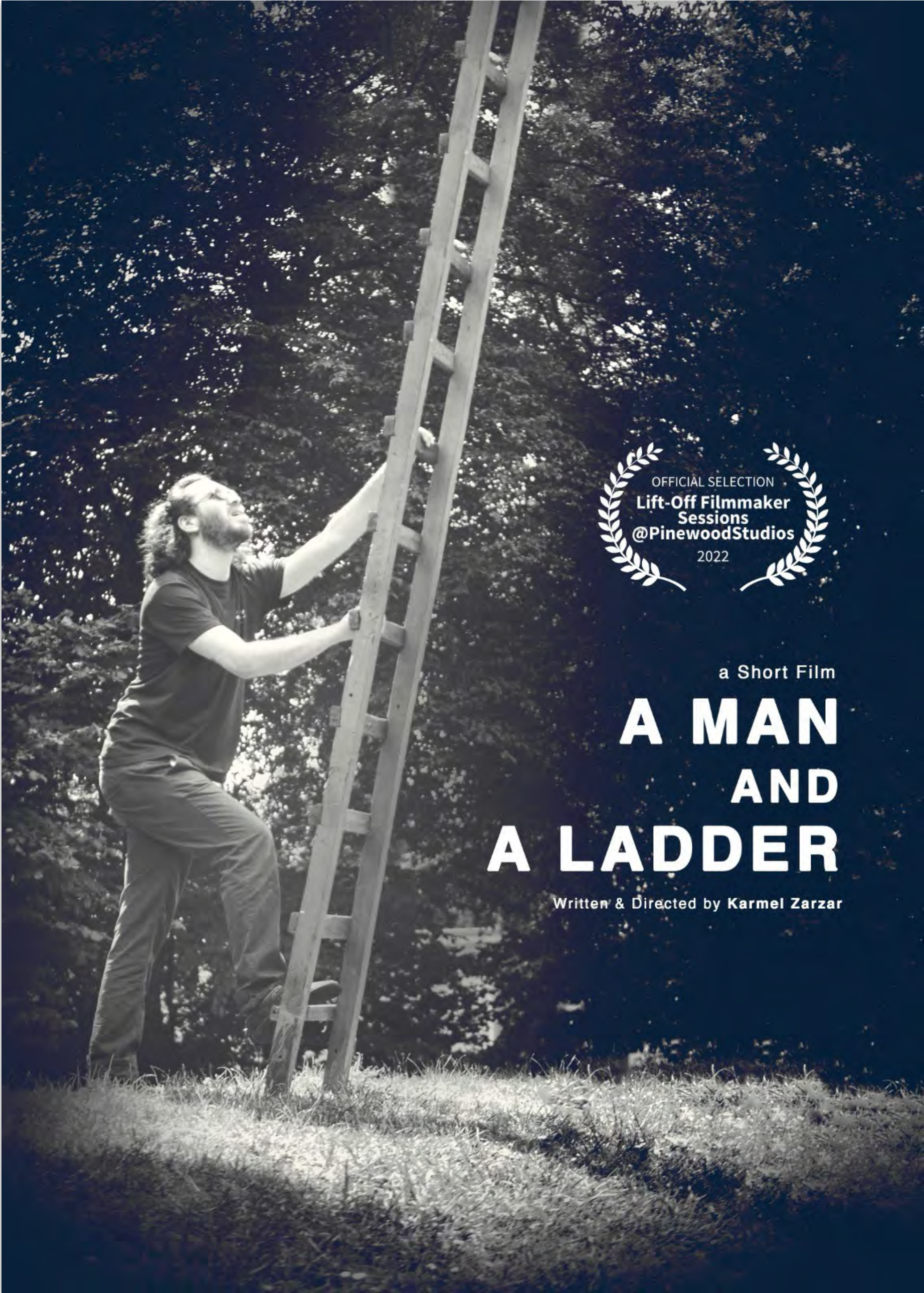
short film

Excitement filled me as I took on the roles of writer, director, and actor for this short film. The payoff for my dedication is evident – it has competed in multiple international festivals and has secured spots in four of them already.

رَجُلٌ وَ سُلَّمٌ

A MAN and A LADDER

A short film by **Karmel Zarzar**



OFFICIAL SELECTION
Lift-Off Filmmaker
Sessions
@PinewoodStudios
2022

a Short Film

A MAN AND A LADDER

Written & Directed by Karmel Zarzar

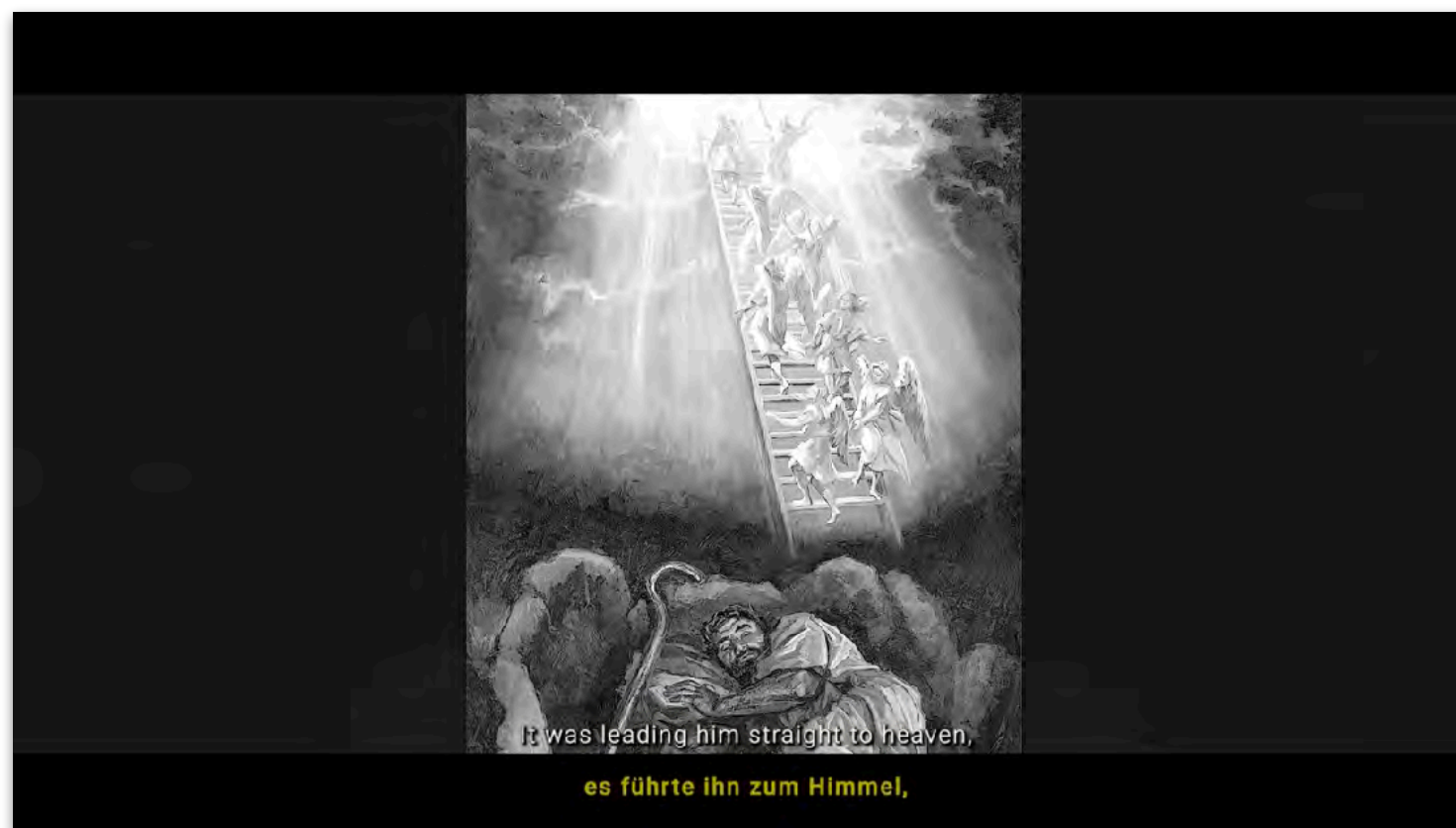






and have nightmares as well.

Manchmal auch Albträume.



It was leading him straight to heaven.

es führte ihn zum Himmel,





**Der Film Schauen
Hier klicken**

I am stuck In a dream

Ich bin gefangen in einem Traum.

thanks a lot :)